## **Showcase Presentation**

26 April 2018

Quilter

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## Agenda

| Introduction                       | Glyn Jones               |
|------------------------------------|--------------------------|
| Investment case and business model | Paul Feeney              |
| Advice and Wealth Management       | Paul Feeney / Tim Tookey |
| Q&A and break                      |                          |
| Wealth Platforms                   | Paul Feeney / Tim Tookey |
| Q&A and break                      |                          |
| Financials and capital management  | Tim Tookey               |
| Wrap-up                            | Paul Feeney              |
| Q&A                                |                          |



### My observations on Quilter and what we have achieved

- ✓ A modern integrated wealth manager
- ✓ Structural market growth
- Multi-channel with Managed (AuM) and Administered (AuA) assets
- ✓ Established model with operating leverage opportunity

- ✓ Strengthened governance and control culture in preparation for public markets
- ✓ Sale¹ of Single Strategy Business
- ✓ De-risked Platform Transformation Programme (PTP)
- Positioned the business for independent life
- ✓ Continued delivery of good customer outcomes and consistent strong growth
- ✓ Established a strong Day 1 Balance Sheet

Advice and
Wealth
Management
(AWM)

Wealth
Platforms
(WP)



#### **Quilter Board**



**Glyn Jones – Chairman** Appointed – November 2016







Rosie Harris – NED Appointed – April 2017





**George Reid – NED** Appointed – February 2017



Paul Feeney – CEO Appointed – August 2012



Moira Kilcoyne – NED Appointed – December 2016



**Cathy Turner – NED** Appointed – December 2016



**Tim Tookey – CFO**Appointed CFO – August 2017



**Jon Little – NED** Appointed – April 2017







## Today's presenters



Paul Feeney CEO

Tim Tookey CFO



#### Agenda

Investment case and business model
Paul

Advice and Wealth Management
Paul / Tim

➤ Q&A

Wealth Platforms
Paul / Tim

> Q&A

Financials and capital management
Tim

Wrap up Paul

➤ Q&A

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### What we will be covering today

- Recap on our investment case
- More on how our model works, our segments and economic model
- Update on sale of Single Strategy Business
- Progress on Platform Transformation Programme
- > FCA Thematic Review update
- Full year 2015-2017 numbers
- Key growth drivers including targets and guidance
- Balance sheet, capital and dividend policy



#### Quilter investment case

#### A unique combination of capabilities, scale and market positions

1 Full service wealth manager providing choice and delivering good customer outcomes

- Leading positions across one of the world's largest wealth markets with strong structural growth drivers
- Multi-channel proposition and investment performance driving integrated flows and long term customer and adviser relationships
- 4 Attractive top-line growth and the opportunity for operating leverage
- Strong balance sheet at separation with low gearing<sup>1</sup> and improving cash generation to drive shareholder returns

<sup>1.</sup> Post Single Strategy Business sale proceeds

# 1. Full service wealth manager providing choice and delivering good customer outcomes

**Advised channel** 

Customers advised: >200k

Open market channel

Customers: >700k

Financial Advice

Suitable financial plans

Private Client Advice (PCA)
 Quilter Financial Planning
 1,561 restricted advisers<sup>1</sup>

Third party independent advice 4,000+ active independent adviser firms

Platform and Wrappers

Access modern wrappers

**Quilter Platforms** 

Third party platforms

Investment Solutions

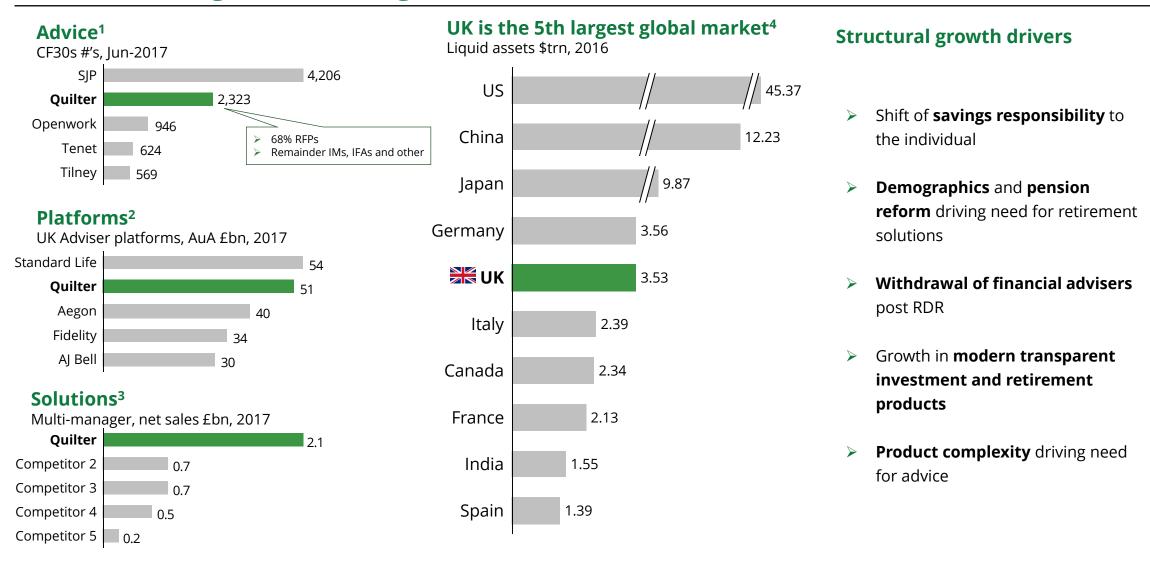
Tailored solutions

**Quilter Cheviot & Quilter Investors** 

Third party funds and solutions

1. Restricted Advisers excludes 422 Independent Financial Advisers. Restricted plus Independent advisers equals 1,983 CF30 Advisers

# 2. Leading positions across one of the largest wealth markets with strong structural growth drivers



<sup>1.</sup> Source: Financial Times top 100 Financial Advisers 2017. Includes all CF30's for businesses, including investment managers. 46 CF30's relate to Single Strategy Business excluded from Quilter CF30's

Source: Fundscape Q4 2017; Fundscape AuA including Quilter International AuA UK Platform of £1.2bn; Aegon figures include the sum of Aegon and Cofunds advised AuA

<sup>.</sup> Pridham Report Q4 issue, February 2018

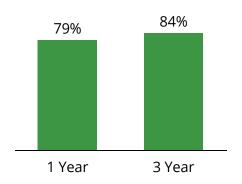
<sup>4.</sup> Source: The Global Wealth market in 2017, GlobalData

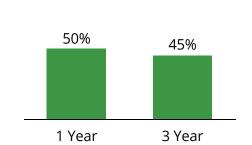
# 3. Multi-channel proposition and investment performance driving integrated flows and long term customer and adviser relationships

#### **Quilter Investors performance**

% of funds above peer median<sup>1</sup>

% of funds above index target<sup>2</sup>



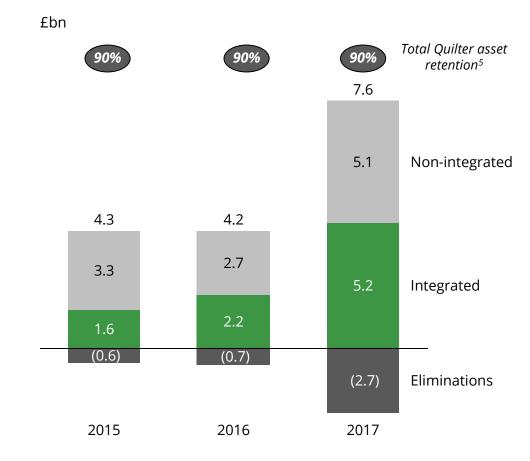


#### **Quilter Cheviot PCI Quartile Ranking**

ARC Private Client Index<sup>3</sup>

|                           | 1Y | 3Y | 5Y | 10Y |
|---------------------------|----|----|----|-----|
| ARC PCI<br>Balanced Asset | 2  | 2  | 1  | 1   |
| ARC PCI<br>Steady Growth  | 2  | 1  | 1  | 1   |
| ARC PCI<br>Equity Risk    | 2  | 2  | 1  | 2   |

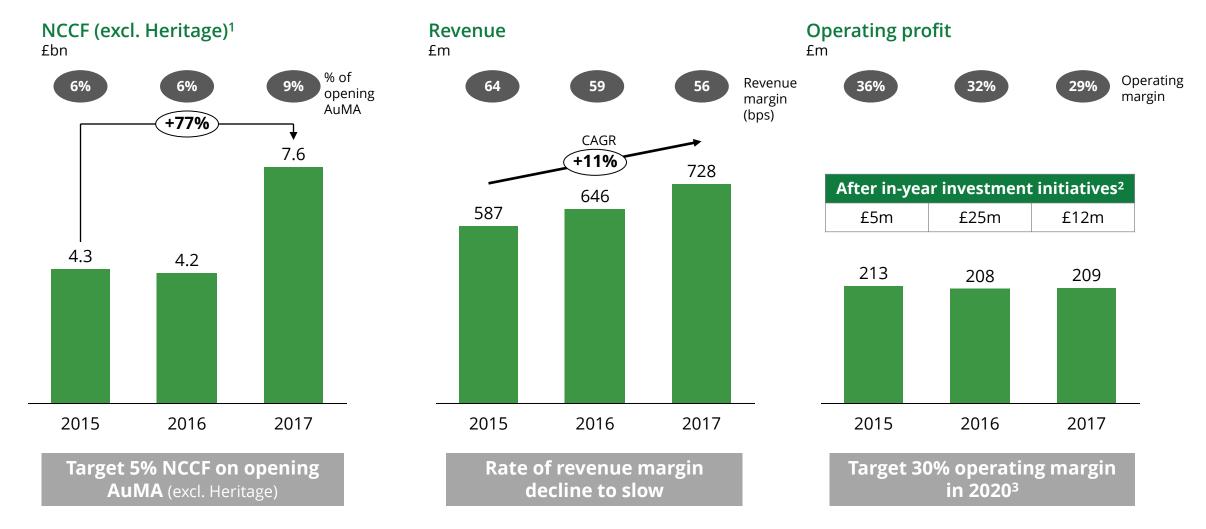
#### Total NCCF<sup>4</sup>



- 1. All Funds that are measured net of fees against a peer group and have a 3 year track record
- 2. All Funds that are measured net of fees against an index and have a 3 year track record
- 3. 13,415 private client portfolios with monthly returns were submitted and placed into risk categories by ARC, QC's performance is ranked against composite performance of other contributors
- 4. Excludes Heritage NCCF outflow and Heritage eliminations of £1.3bn Total NCCF (incl. Heritage) of £6.3bn integrated flows of £4.8bn for 2017
- 5. Asset retention calculated as 1 (gross outflows / opening AuMA); excluding Heritage (for both outflows and AuMA)



### 4. Attractive top-line growth with opportunity for operating leverage



<sup>1.</sup> Excludes Heritage net outflows and eliminations of £0.4bn, £0.9bn and £1.3bn for 2015, 2016 and 2017 respectively

<sup>2.</sup> Investment initiatives accounts for investments in the business including spend in PCA and acquisition of Caerus

<sup>3.</sup> Excludes interest cost

# 5. Strong balance sheet at separation with low gearing and improving cash generation to drive shareholder returns

#### Strong balance sheet with improving cash generation driving shareholder returns

- Quilter solvency ratio of 171%<sup>1</sup>
- High quality of capital with Unrestricted Tier 1 capital accounting for 90% of Own Funds

Improving cash generation, attractive returns for shareholders and modest investment in growth

Dividend pay-out target range of 40–60% of post-tax operating profit, starting at lower end of range in 2019

Following the completion of the sale of Single Strategy Business, and outside the above dividend policy, Quilter will also consider a distribution from the surplus proceeds to shareholders:

> Subject to *inter alia* debt repayment, related sale costs and establishment costs for Quilter Investors



<sup>1.</sup> Includes pro forma impact of Tier 2 debt issue – solvency ratio of 155% before Tier 2 adjustment. Numbers are unaudited

<sup>2.</sup> Liquid resources in the holding companies excluding any access to RCF and any liquid resources that are required to cover capital requirement for holding companies

#### Quilter: Full service multi-channel wealth model

Key Quilter components across the business model

#### **Financial** Advice

Suitable financial plans

Platform and Wrappers

Access modern wrappers

Investment **Solutions** 

Tailored solutions

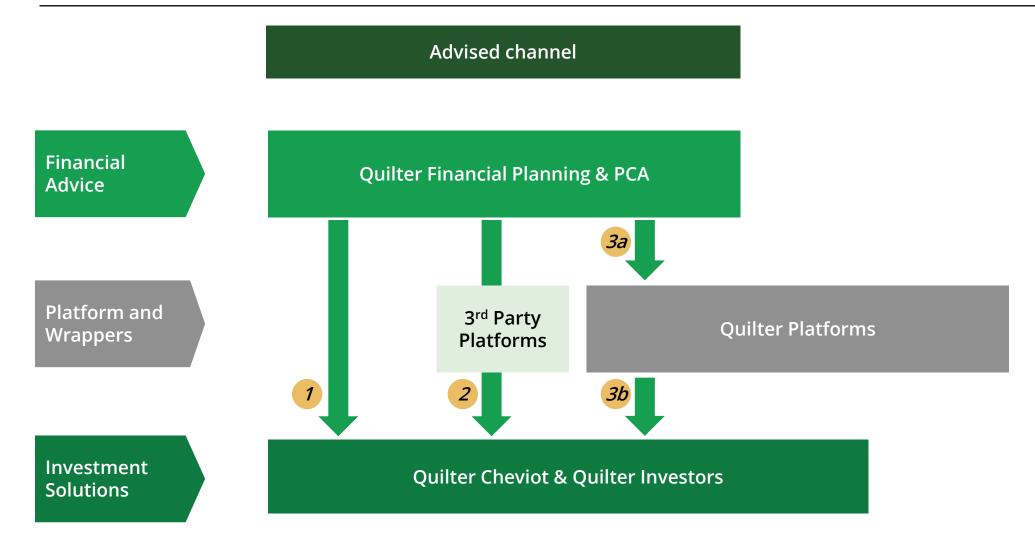
**Quilter Financial Planning & PCA** 

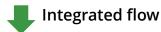
**Quilter Platforms** 

**Quilter Cheviot & Quilter Investors** 

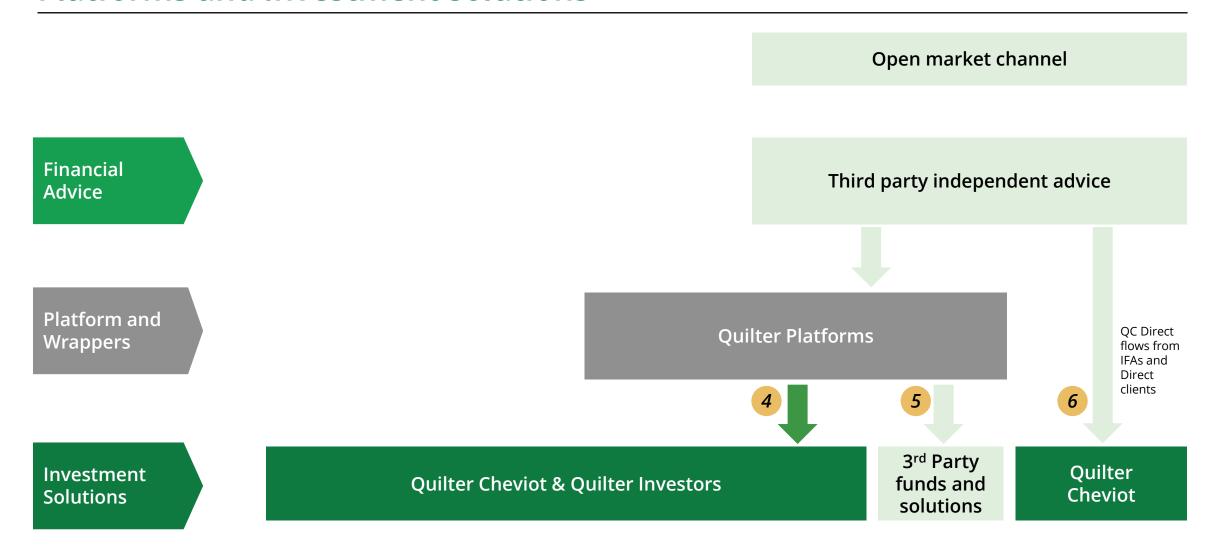


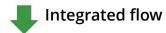
# Restricted advice channel supported by Quilter Platforms and Investment solutions



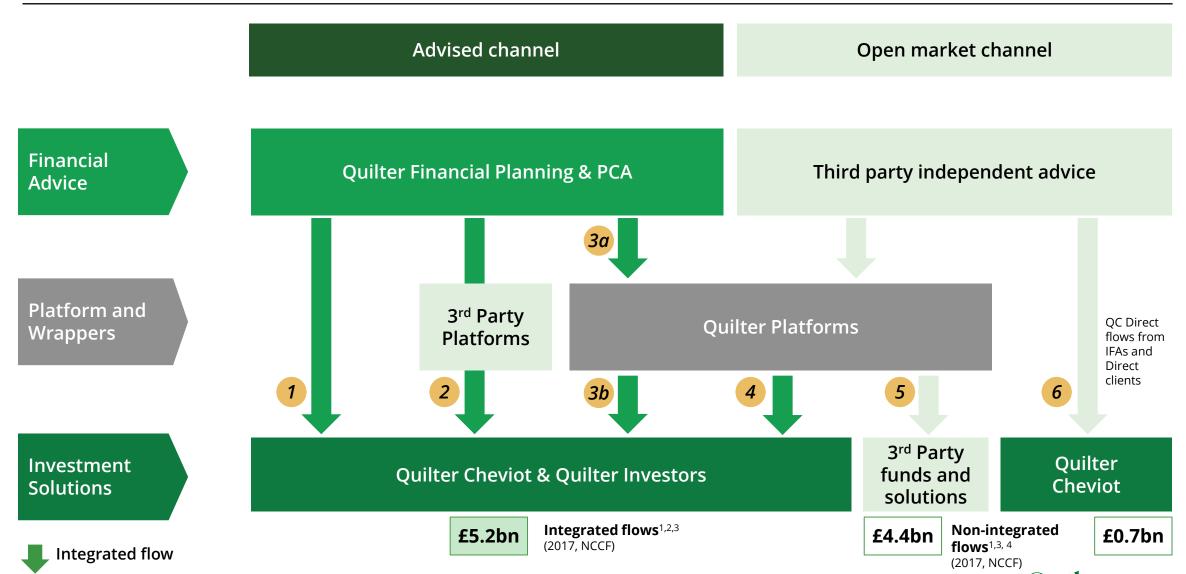


## Open market channel independent advisers supported by Quilter Platforms and Investment solutions





## Full service multi-channel wealth model designed for customer choice



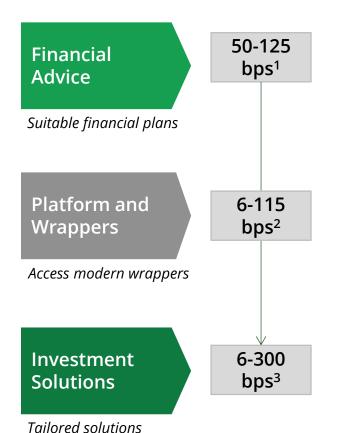
Excludes 2017 Heritage net outflows and eliminations, representing £0.4bn of integrated outflows (total integrated flows £4.8bn) and £0.9bn non-integrated outflows (total 3<sup>rd</sup> party funds and solutions of non-integrated flows of £0.8bn)

Does not show separately minor flows where 3<sup>rd</sup> party adviser uses 3<sup>rd</sup> party platform to access Quilter Investors solutions Excludes eliminations of £2.7bn

Includes outflow of £0.3bn from Quilted Investors

### Broad ranges of fees being charged across the market

#### UK Market: wide fee ranges for UK consumers



External estimate of average annual fee for UK investor buying financial advice and investment products ~256 bps<sup>4</sup>

Quilter customers can choose which part our proposition they want, we offer:

- **Choice:** customers able to use 3rd party provider for any part of value chain
- **Transparent**: component charges clear and comparable to market levels
- **Flexibility:** unbundled pricing provides customer flexibility
- **Tailored:** investment solutions designed to meet customer needs and risk appetite

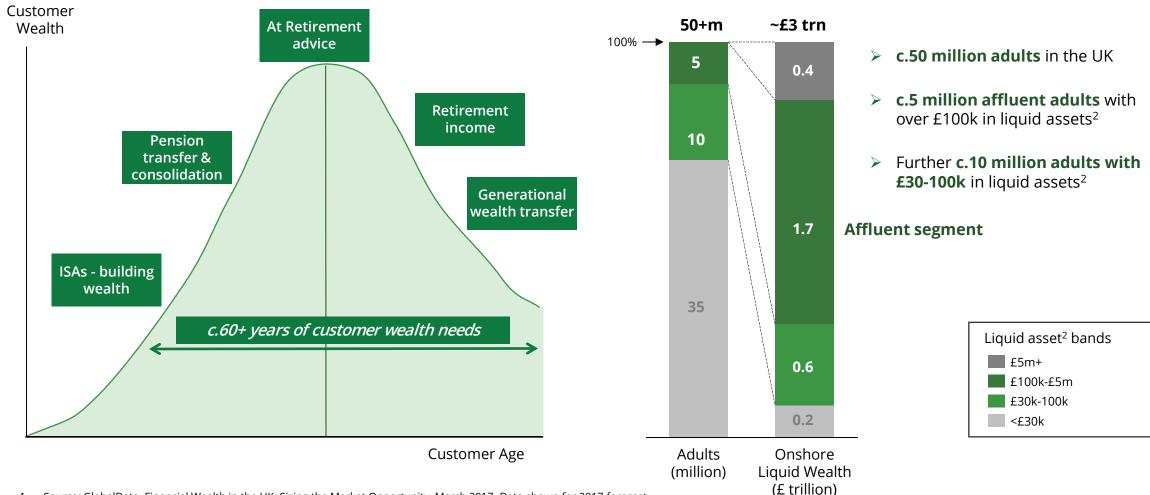
<sup>1.</sup> Financial advisers charge 1% in 2016, Financial Times, December 2016. Based on 2016 data

UK Adviser Platform Pricing Guide, Platforum, October 2017
Source: Financial Express – Annual charge on all Retail GBP funds, excluding funds with missing annual charge Grant Thornton research, published in Financial Times August 26, 2016. Based on 2016 data

# Quilter full service multi-channel wealth model able to meet changing needs of affluent customers over life cycle

#### Opportunity to serve customers for c.60 years

#### c.5 million affluent adults with £1.7 trillion wealth<sup>1</sup>



<sup>1.</sup> Source: GlobalData, Financial Wealth in the UK: Sizing the Market Opportunity, March 2017. Data shown for 2017 forecast

<sup>2.</sup> Liquid assets includes cash/deposits, ordinary stocks and shares, government and other bonds and other collective investment schemes

## Structural market growth with growing demand but constrained supply

Demand

Withdrawal of financial advisers post RDR

Shift away from traditional insurance based investment products changing provider landscape

Post RDR value chain and increasing regulatory costs placing pressure on smaller firms

Increased focus on industry professionalism, transparency and customer outcomes

Supply

Shift of savings responsibility to the individual

Pension reform driving increased need for retirement solutions

Demographics: ageing population, inter-generational wealth transfer

Complexity driving increased need for advice alongside digital solutions

### Quilter has scale and leading position in chosen capabilities

#### Comparison with listed UK peers

|  | Total AuMA¹<br>(£bn) |
|--|----------------------|
| Quilter                                | £114bn³              |
| St. James's<br>Place                   | £91bn                |
| Standard Life<br>Aberdeen <sup>4</sup> | £58bn                |
| Hargreaves<br>Lansdown                 | £86bn                |
| Rathbones                              | £39bn                |
| Brewin<br>Dolphin                      | £42bn                |

| Adv                                 | Advice               |                                | Platforms     |                | tions               |
|-------------------------------------|----------------------|--------------------------------|---------------|----------------|---------------------|
| Restricted<br>(CF30's) <sup>2</sup> | Independent advisers | Advised<br>Platform            | International | Multi-asset    | Discretionary       |
| <b>√</b> 2,323                      | 4,000+<br>firms      | £50bn<br>AuA                   | £19bn<br>AuA  | ✓ £17bn<br>AuM | ✓ £24bn<br>AuM      |
| 4,206                               |                      | Restricted<br>only<br>platform |               | <b>√</b>       | Rowan<br>Dartington |
| 95                                  | <b>√</b>             | $\checkmark$                   |               | <b>√</b>       | SL Wealth           |
| 156                                 |                      | Direct<br>platform             |               | <b>√</b>       |                     |
| n.a.                                |                      |                                |               |                | <b>√</b>            |
| 422                                 |                      |                                |               |                | <b>√</b>            |



Indicates capability **and** scale within capability



<sup>1.</sup> Includes closing AuA and / or closing AuM for competitors as at December 2017

<sup>2.</sup> FT Top 100 financial advisers 30-June 2017 includes all CF30's for businesses, not only financial adviser, such as Quilter Cheviot investment managers. 46 CF30s related to Single Strategy Business excluded from Quilter CF30's

<sup>8.</sup> Total Quilter closing AuMA excluding Single Strategy Business but includes Heritage, Quilter Financial Planning and intra-group eliminations

<sup>4.</sup> Retained UK Platform AuA post Phoenix Group deal

### Our model is suited to industry and regulatory change

## Pension reform

- Provides customers with opportunity for consolidation and flexibility to manage retirement assets
- Demand and complexity driving need for advice
- > Increased **longevity of client relationships** for wealth managers versus compulsory annuitisation

## Government initiatives

- Auto-enrolment increasing flows into pensions, albeit slowly future customers for wealth managers
- Increase in ISA allowances and introduction of JISA and NISA and Junior SIPPS
- > Continually **changing tax and allowances** on savings, pension and IHT driving need for advice

## FCA reviews: Asset management and Platform

- Asset management market study completed June 2017 remedies focussed on driving competitive pressure in asset management, investor value for money and effectiveness of intermediaries
- > **Investment Platform study** underway, due summer 2018 focus on improving competition and better consumer outcomes

#### MiFID II and GDPR

- Further **increase in regulatory burden** for advisers, particularly low scale players and new entrants
- MiFID II further increase transparency for customers
- > GDPR clarifies existing requirements and increases costs of non-compliance



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| Wrap-up                            | Paul Feeney              |
| Q&A                                |                          |



#### **Advice and Wealth Management**

## Quilter Financial Planning & PCA

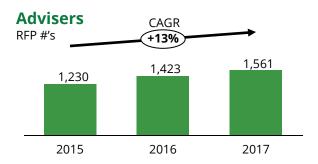
- > UK's second largest advice business
- > 1,561 RFPs and 422 IFAs
- > Growing advice footprint through acquisitions and recruitment

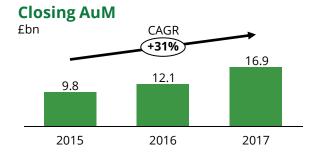
**Quilter Investors** 

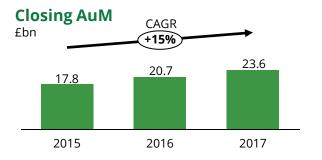
- > A leading provider of investment solutions
- > Strong investment performance

**Quilter Cheviot** 

- > Top five discretionary wealth manager
- ➤ Relationships with over 2,600 advisers
- > Serving affluent and HNW private clients



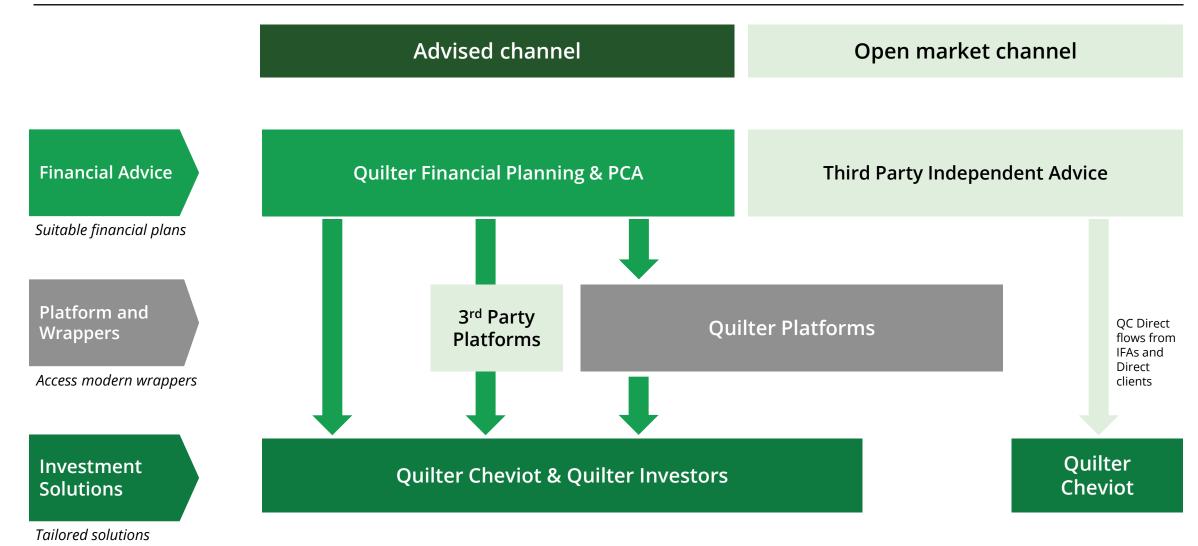






### Our customer channels in Advice and Wealth Management

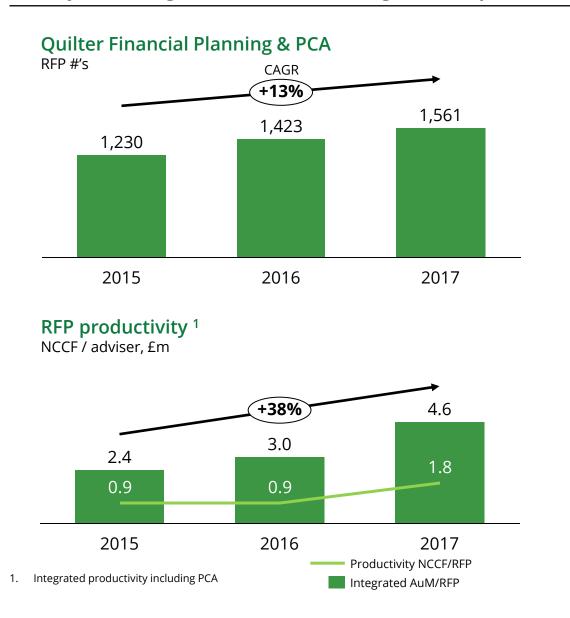
How customer flows come to Quilter

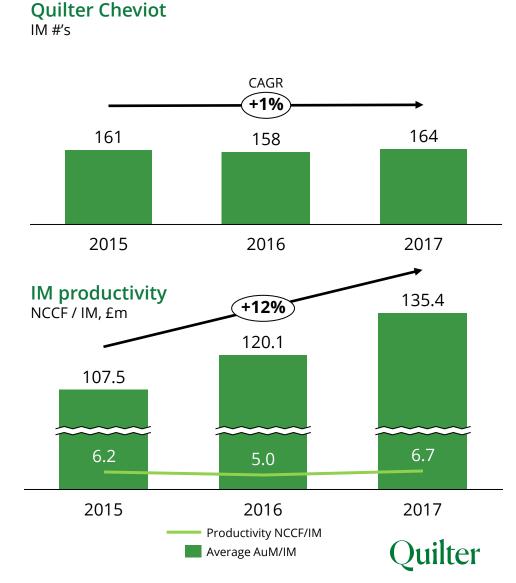




## Adviser and IM growth and productivity

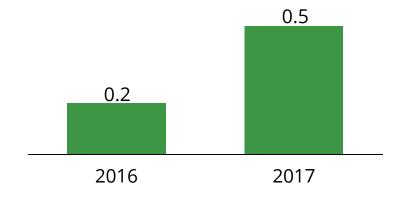
Steady adviser growth and increasing adviser productivity driving flows



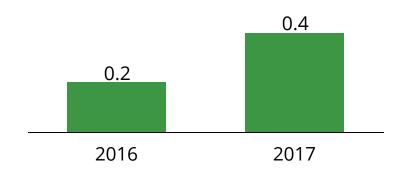


## Quilter Cheviot managing increasing integrated AuM

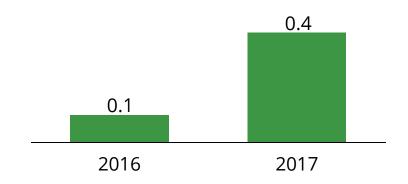
## 1. Quilter Financial Planning clients AuM managed by QC <sub>£bn</sub>



## 3. International clients AuM managed by QC <sub>£bn</sub>



## 2. PCA clients AuM managed by QC <sub>£bn</sub>

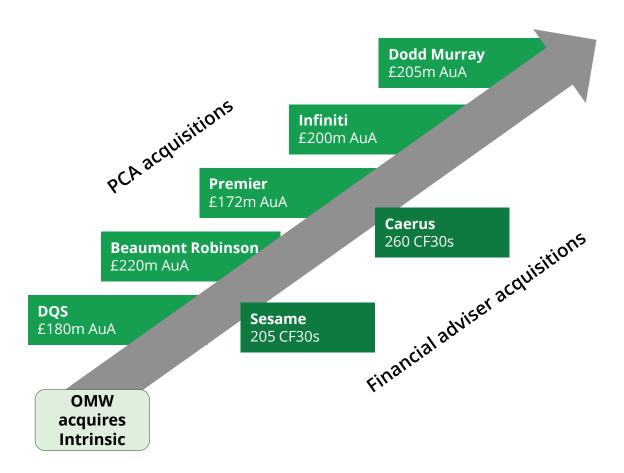


- QC discretionary proposition aligned to more affluent clients
- More affluent clients in PCA, International and Quilter Financial planning access QC solutions

### Strong adviser growth through investment and acquisition

#### Inorganic growth of RFPs

Key acquisitions



#### **Growth of RFPs**

RFP #'s



#### Why do advisers join us?

#### Proposition, scale and development opportunities

#### Key benefits to advisers

- Attractive home for advisers
- Protect advisers and customers with robust proposition
- Knowledge of advice and advice businesses
- Investment in technology and digital capabilities
- Ongoing development and training for advisers
- Practice buy-out model provides business continuity and value realisation



- > Acquired in 2016
- Commitment to future of face-to-face advice
- Makes advice more accessible, supports advice firm growth
- Promote professionalism and confidence in industry
- At 31 December 2017, 83 students enrolled; 42 students graduated to date



# Adviser case study The Quilter advantage



## Key advice risks that we focus on Proven track record of managing risks

| Risks we face                      | Description  | What we do   |
|------------------------------------|--|--|
| Advice                             | Provision of advice to customers with good outcomes                                    | <ul> <li>Robust adviser on-boarding and training process</li> <li>1st and 2nd line oversight, advice checks and ongoing customer reviews</li> <li>Pre-approval of higher risk cases e.g. DB transfers</li> <li>2017 complaints: 597 advice complaints, 93 referred for FOS and 23 upheld by FOS</li> </ul> |
| Acquisitions<br>and<br>recruitment | Managing acquisition and recruitment of advisers, including transition and integration | <ul> <li>Size, culture and quality criteria for acquisition target selection</li> <li>Disciplined acquisition process combined with extensive acquisition experience</li> <li>Post-acquisition onboarding, training and migration to restricted proposition</li> </ul>                                     |
| Conflict of                        | Focus on conflicts between   | Governance and oversight of investment proposition   |

Conflict of interest

businesses, concentration risk and inappropriate incentives

- Advice process controls and advice assessments
- Incentive arrangements subject to Quilter Executive Risk and Customer Forum oversight



### Different customer needs require different solutions

#### Solution

#### Description

## Discretionary portfolio service

- Dedicated investment manager to design bespoke portfolios
- Consider each client's personal investment objectives, attitude and risk tolerance
- Service for clients with more than £200k to invest.

## Multi-asset funds

- > Range of multi-asset funds including Cirilium, Creation, Generation and Compass
- > Fund range differs in terms of breadth of investment proposition
- > Customer needs include accumulation, decumulation and international

#### Managed Portfolio Service (MPS)

- WealthSelect provides an active investment management solution
- Outsourcing portfolio construction and management to Quilter's investment specialists
- Active management utilising risk-matched portfolios from Global Partner range of funds

## **Investment performance**Delivering outperformance for clients

**Discretionary** 

Quilter Cheviot PCI Quartile Ranking ARC Private Client Index<sup>1</sup>

AuM<sup>3</sup> £24bn Multi-asset funds<sup>2</sup>

Fund performance – key funds

AuM<sup>3</sup> £17bn

| Performance<br>quartile   | 1Y | 3Y | 5Y | 10Y |
|---------------------------|----|----|----|-----|
| ARC PCI<br>Balanced Asset | 2  | 2  | 1  | 1   |
| ARC PCI<br>Steady Growth  | 2  | 1  | 1  | 1   |
| ARC PCI<br>Equity Risk    | 2  | 2  | 1  | 2   |

| Sector-based<br>performance<br>quartile | AuM (£bn)<br>Dec-17 | 1Y | 3Y | 5Y |
|---|---------------------|----|----|----|
| Cirilium Balanced                       | 2.4                 | 1  | 1  | 1  |
| Cirilium Moderate                       | 2.3                 | 2  | 1  | 1  |
| Cirilium Dynamic                        | 1.7                 | 2  | 1  | 1  |
| Cirilium<br>Conservative                | 1) 6                | 2  | 1  | 1  |

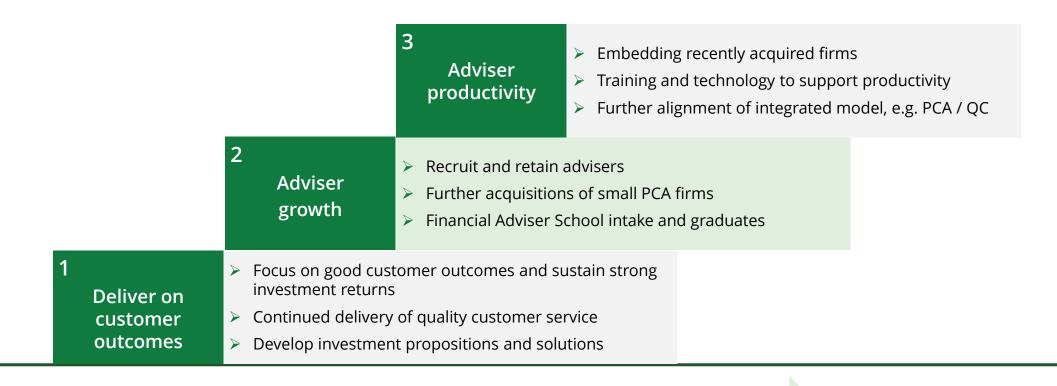
<sup>1. 13,415</sup> private client portfolios with monthly returns were submitted and placed into risk categories by ARC, QC's performance is ranked against composite performance of other contributors

Largest funds by closing AuM; Established ranges include Cirilium, Creation, Generation, Foundation, Compass and WealthSelect

Closing AuM as of December 2017; All performance figures shown net of fees

### Advice and Wealth Management: key segment growth drivers

Recent high adviser productivity supported by strong market flows and integration of new advisers

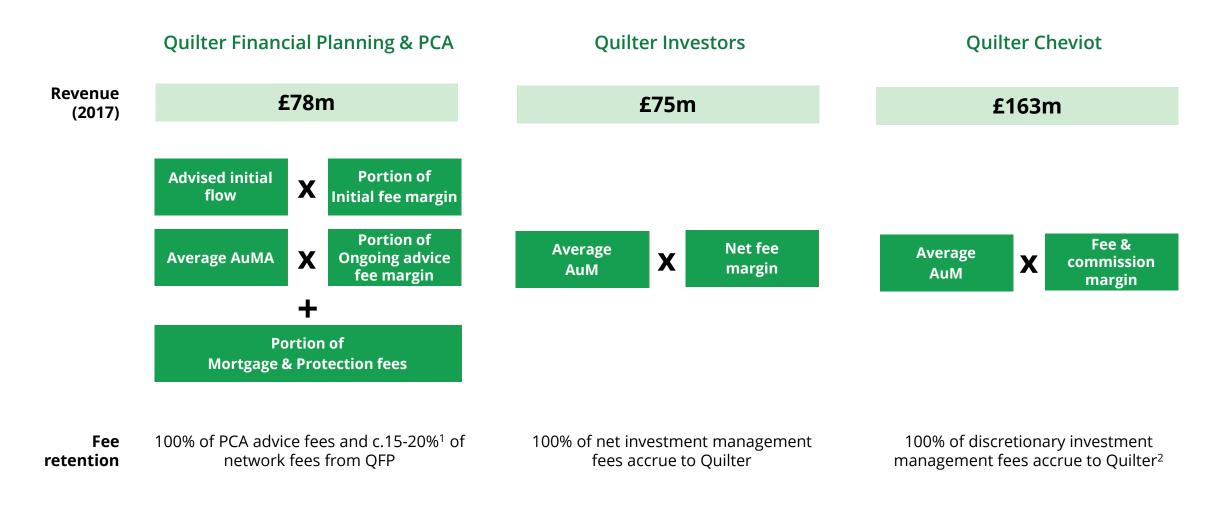


Growth



# Advice and Wealth Management: revenue model

Primarily fee based revenues



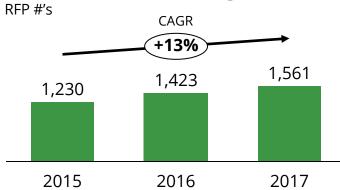
<sup>1.</sup> Includes both a variable and a fixed fee component

<sup>2.</sup> Excludes legacy fee payments, c. £4m in 2017

#### AuM and revenue

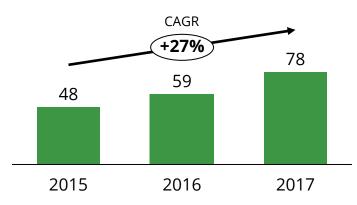
#### Increasing net flows and market growth driving revenues



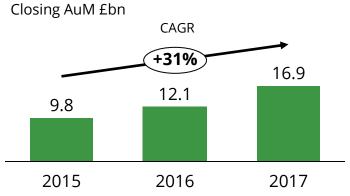


# Quilter Financial Planning & PCA own revenue

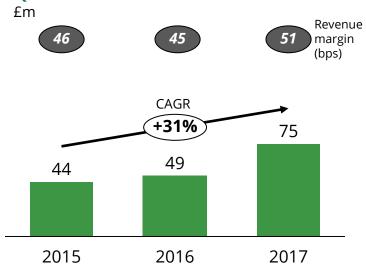
£m

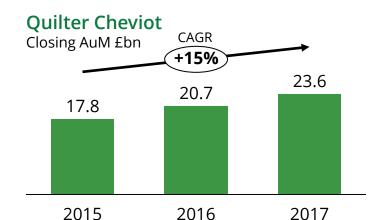


#### **Quilter Investors**

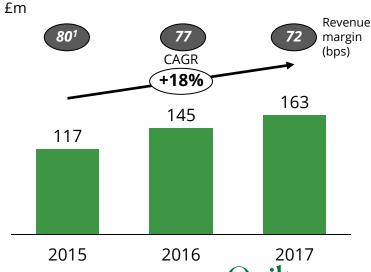


#### Quilter Investors revenue





#### Quilter Cheviot revenue



<sup>1.</sup> Revenue margin includes fees and trail commission. Quilter Cheviot acquired in February 2015. Figures on an annualised basis (Closing AuM of £17.4bn at February 2015)

# Advice and Wealth Management: revenue drivers Growing advisers and flows into Quilter Investors and Quilter Cheviot

|                              |          | 2015  | 2016  | 2017  | Key takeaway                                      |
|------------------------------|----------|-------|-------|-------|---|
| Quilter Financial Pl         | anning & | ν PCA |       |       |   |
| RFPs + PCA                   | #        | 1,230 | 1,423 | 1,561 | Growing advisers                                  |
| Productivity <sup>1</sup>    | £m       | 0.9   | 0.9   | 1.8   | Productivity increasing                           |
| Advice revenue               | £m       | 48    | 59    | 78    | Advice revenues broadly offset by advice costs    |
|                              |          |       |       |       |   |
| Quilter Investors            |          |       |       |       |   |
| NCCF                         | £bn      | 0.7   | 0.8   | 3.3   | NCCF from growing RFPs and increased IFA adoption |
| Closing AuM                  | £bn      | 9.8   | 12.1  | 16.9  | Strong investment performance / market action     |
| Average AuM                  | £bn      | 9.4   | 10.6  | 14.2  |   |
| Revenue margin               | bps      | 46    | 45    | 51    | Revenue margin reflects products selected         |
|                              |          |       |       |       |   |
| <b>Quilter Cheviot</b>       |          |       |       |       |   |
| NCCF                         | £bn      | 1.0   | 0.8   | 1.1   | Consistent NCCF                                   |
| Closing AuM                  | £bn      | 17.8  | 20.7  | 23.6  | Strong investment performance / market action     |
| Average AuM                  | £bn      | 17.3  | 19.0  | 22.2  |   |
| Revenue margin <sup>2</sup>  | bps      | 80    | 77    | 72    | Revenue margin impacted by mix                    |
| Asset retention <sup>3</sup> |          | 92%   | 91%   | 92%   | High client asset retention                       |

<sup>1.</sup> Defined as NCCF per adviser into integrated investment solutions including Quilter Investors and Quilter Cheviot, based on average number of RFPs



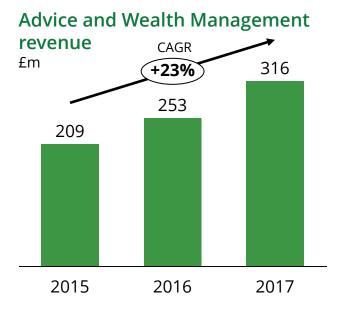
Quilter Cheviot acquired in February 2015. Figures on an annualised basis (Closing AuM of £17.4bn at February 2015)

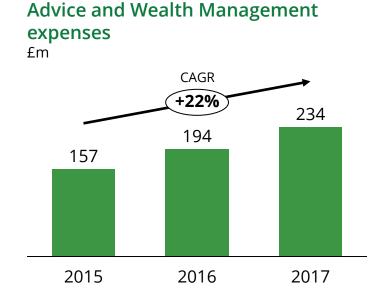
Asset retention calculated as 1 – (gross outflows / opening AuMA)

# Advice and Wealth Management: financial summary

#### **Key financial metrics**

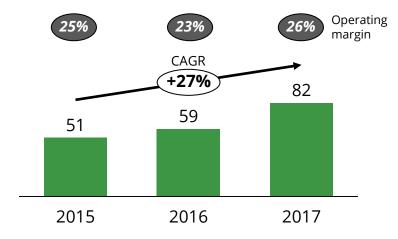
|                    |     | 2015            | 2016 | 2017  |
|--------------------|-----|-----------------|------|-------|
| Revenue margin     | bps | 68              | 66   | 63    |
| NCCF               | £bn | 1.7             | 1.6  | 4.4   |
| NCCF / Opening AuM |     | 7% <sup>1</sup> | 6%   | 13%   |
| Closing AuM        | £bn | 27.6            | 32.8 | 41.72 |
| Average AuM        | £bn | 26.8            | 29.6 | 37.0  |











<sup>1.</sup> Opening AuM for Quilter Cheviot as at 1 January 2016 of £16.7bn 2. Includes £1.3bn closing AuM in 2017, of which £1.0bn from Caerus MPS and £0.3bn from Attivo

# Agenda

Introduction Glyn Jones

Investment case and business model Paul Feeney

Advice and Wealth Management Paul Feeney / Tim Tookey

Q&A and break

Wealth Platforms Paul Feeney / Tim Tookey

Q&A and break

Financials and capital management Tim Tookey

Wrap-up Paul Feeney

Q&A



# Ouilter

# Agenda

Introduction Glyn Jones

Investment case and business model Paul Feeney

Advice and Wealth Management Paul Feeney / Tim Tookey

Q&A and break

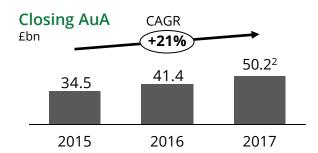
| Wealth Platforms                  | Paul Feeney / Tim Tookey |
|-----------------------------------|--------------------------|
| Q&A and break                     |                          |
| Financials and capital management | Tim Tookey               |
| Wrap-up                           | Paul Feeney              |
| Q&A                               |                          |



## Wealth Platforms

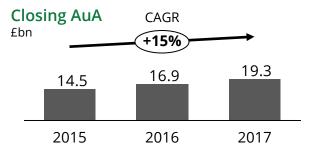
Quilter UK Platform

- ➤ Second largest adviser UK wealth platform<sup>1</sup>
- ➤ Closing AuA of £50.2bn² (2017)
- > Fast growing Retail adviser platform market (19% CAGR<sup>3</sup>)
- Well placed to take advantage of market opportunity, particularly after the launch of the new platform



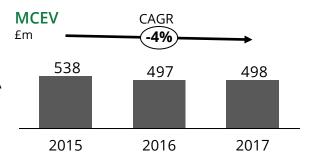
Quilter International

- > Closing AuA of £19.3bn (2017)
- > Strong positions in chosen International markets



Heritage

- > Profitable and cash generative
- ➤ Institutional life business expected to run-off in 1-2 years
- ➤ Closing AuA of £15.1bn, of which £4.9bn is low margin Institutional AuA
- > Stable expected rate of run off of c.15% p.a. (excl. Institutional)



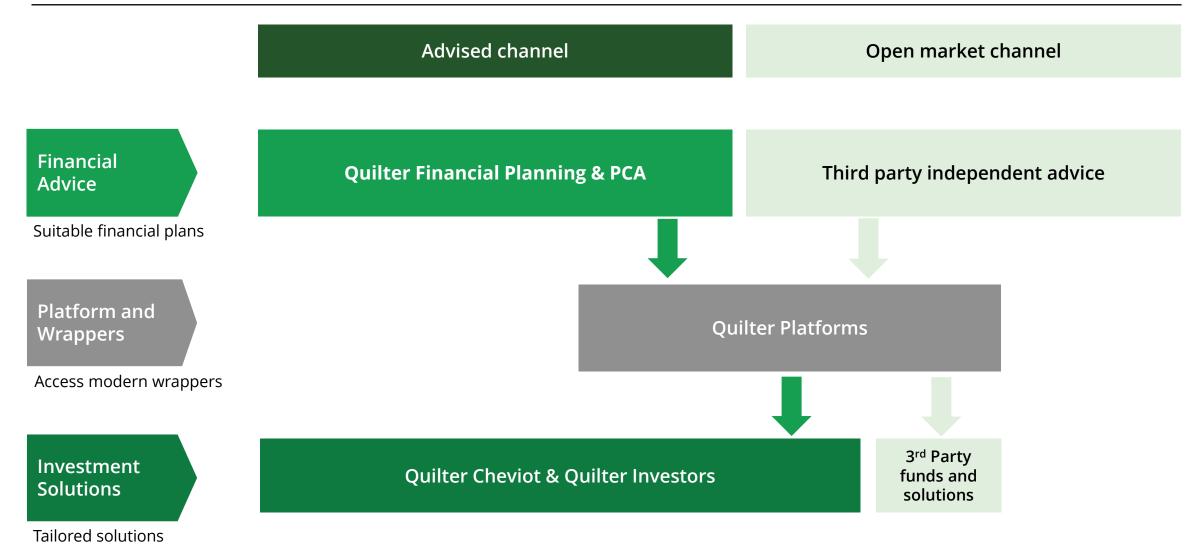
- 1. At Q4 2017 Quilter was the second largest advised UK wealth platform by AuA as evidenced by Fundscape
- 2. AuA excluding Quilter International assets on Quilter UK Platform of £1.2bn
- 3. CAGR for the three year period ending December 2017



## Our customer channels in Wealth Platforms

How customer flows come to Quilter

Integrated flow



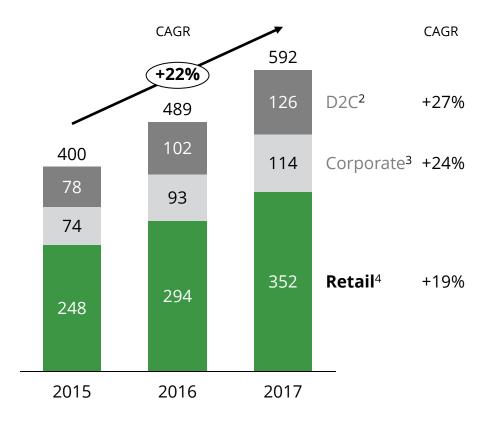


# The UK platform market is an attractive segment

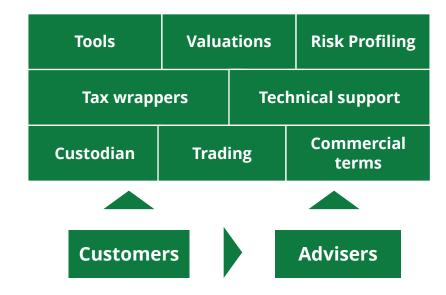
#### Significant growth in assets under administration

#### UK platform market<sup>1</sup>

Closing AuA, £bn



#### Role of platforms



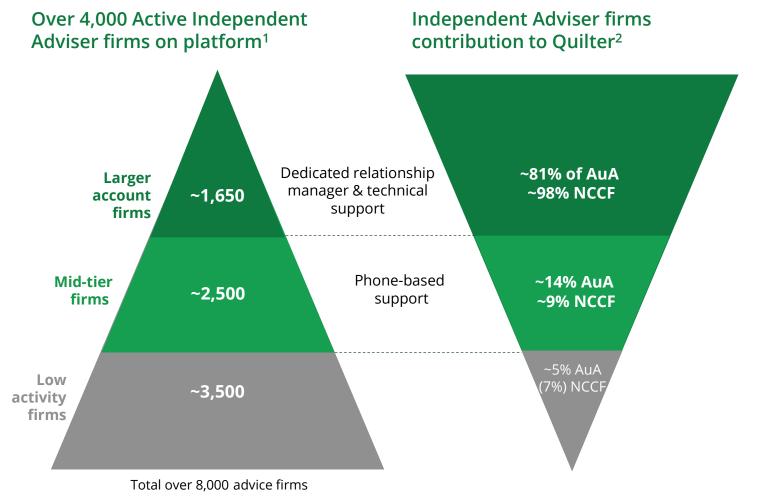
- > Platforms consolidate assets for customers and advisers
- > Provide tax efficient retirement and investment wrappers
- > Provide access to funds and investment solutions
- Deliver 'back office' functionality including custody, settlement and reporting

- 1. Source: Fundscape Q4 2017
- . D2C refers to Direct platforms
- 3. Corporate and Institutional assets
- Fund platform, Wrap and Sub-advised assets



# Platform growth driven by strong contribution from key accounts

Opportunity to capture greater share with enhanced functionality from Platform Transformation Programme



#### Opportunity to capture greater share

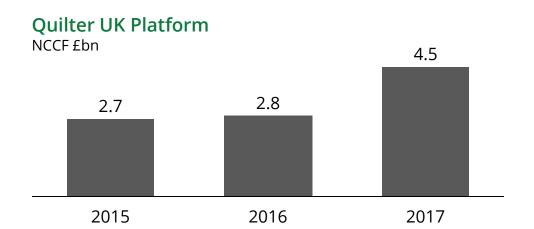
- Larger account firms contribute majority of AuA and NCCF
- Grow engagement in large and midtier accounts with enhanced Platform Transformation Programme functionality
- Increase flows to Quilter solutions



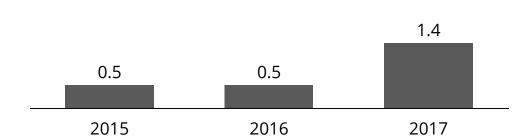
<sup>1.</sup> Total number of independent adviser firms on platform circa. 7,600, excluding a further circa. 800 Quilter Financial Planning firms on Platform

<sup>2.</sup> Total AuA from independent adviser firms circa. £45.1bn, further circa. £4.6bn AuA from Quilter Financial Planning firms

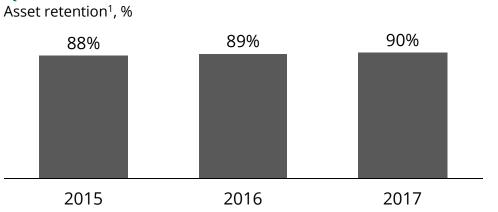
# Platforms generating strong flows with good asset retention



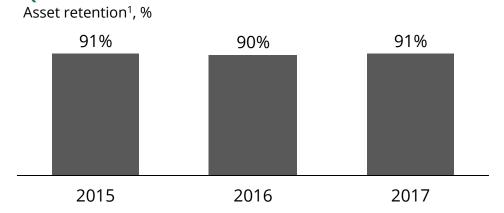




#### **Quilter UK Platform**



#### **Quilter International**





# Platform Transformation Programme on track for 2018/2019 delivery

Costs in line with previous stated levels of £120-160m



Costs to date

- > £21m to 31 December 2017
- ➤ Tight control of spend
- Optimised delivery model to align with programme phase

Yet to be incurred

- > £75m in 2018, with balance in 2019
- > Focus on build completion, testing and readiness
- ➤ No change to overall cost guidance or timelines

# New platform functionality Building on our key strengths and filling proposition gaps



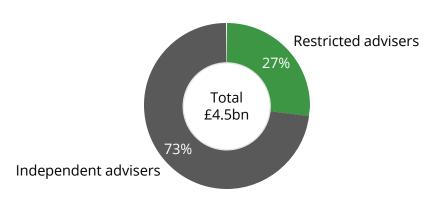
|                                 | Current platform | New<br>platform |
|---------------------------------|------------------|-----------------|
| GIA                             | ✓                | ✓               |
| ISA                             | ✓                | ✓               |
| Personal pension                | ✓                | ✓               |
| Onshore bond                    | ✓                | ✓               |
| DFM                             | ✓ (limited)      | ✓               |
| Cash account                    | ×                | ✓               |
| Investment trusts               | ×                | ✓               |
| ETFs                            | ×                | ✓               |
| SIPP                            | ×                | ✓               |
| Junior ISAs                     | ×                | ✓               |
| Adviser Back Office Integration | ✓ (limited)      | $\checkmark$    |



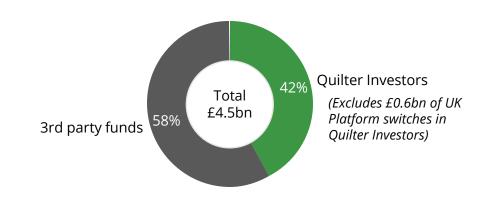
# UK Platform benefiting from Restricted advice flows and providing strong flows into Quilter Investors

# UK Platform Flows

#### UK Platform NCCF by advice type

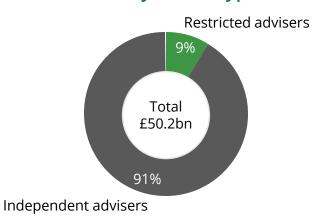


#### UK Platform NCCF to investment solution<sup>1</sup>

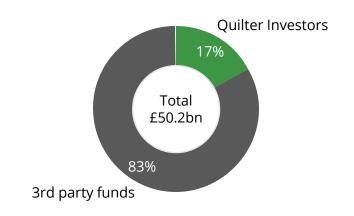


# UK Platform AuMA

#### UK Platform AuMA by advice type



#### UK Platform AuMA to investment solution

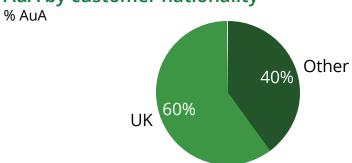




# Quilter International focused on key markets







- Reshaping of business to key markets and supporting UK customers
- Established positions in affluent markets in Asia and Middle East
- Diversified distribution through IFAs, Banks, Professional Advisers and owned (AAM Advisory)
- Scalable core product, portfolio bond, meeting needs of chosen customer segments
- Integration opportunity, offering leading solutions of Quilter Investors and Quilter Cheviot to international investors

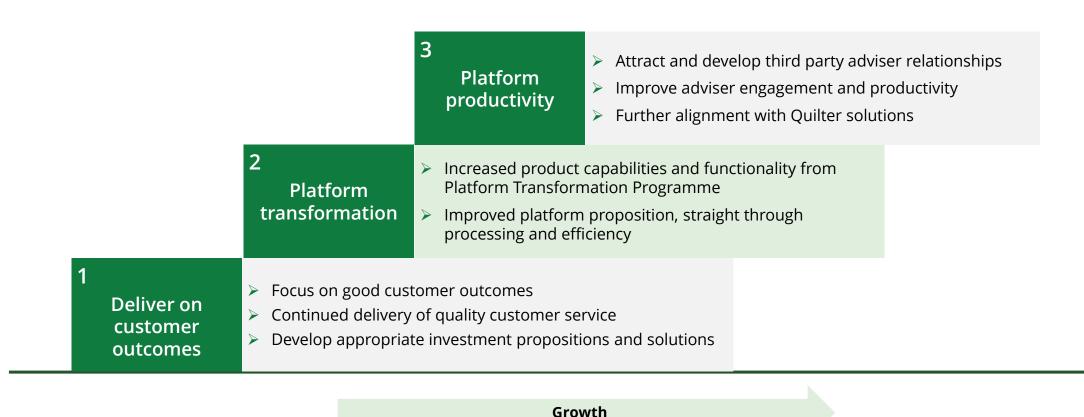


# International customers need ... tax efficiency, portability and security

**UK Residents** Tax efficiency Tax efficiency & **UK Expats** portability **UK HNW** Security Personal Portfolio Bond **International HNW** Security **International Expats** Portability **Cross Border** Security

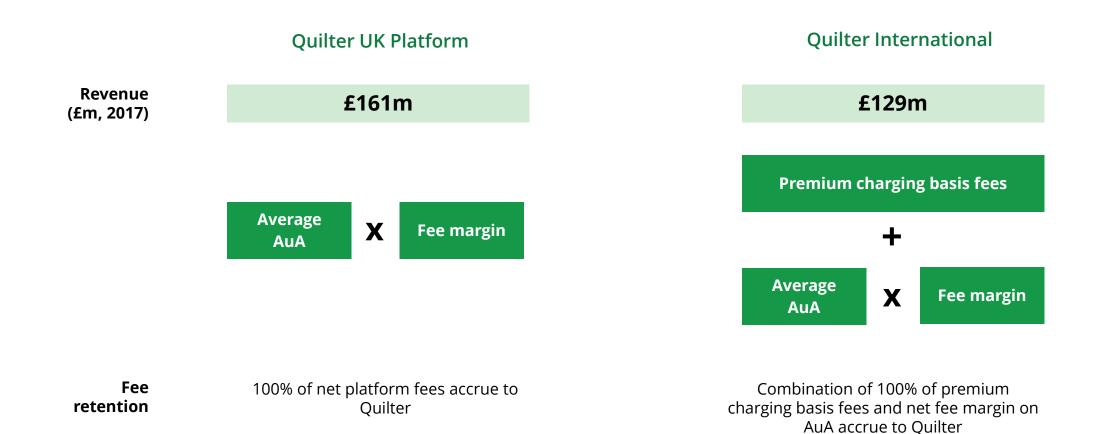


# Wealth Platforms: key segment growth drivers





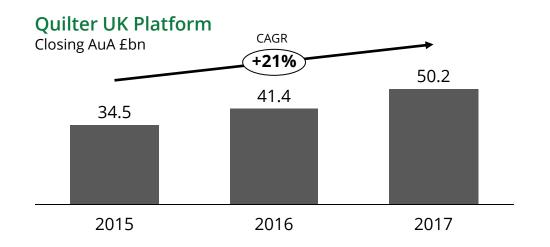
## Wealth Platforms: revenue model





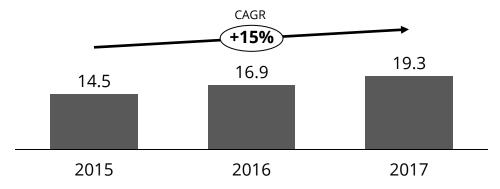
#### **AuA** and Revenue

#### Steady growth in AuA and revenues

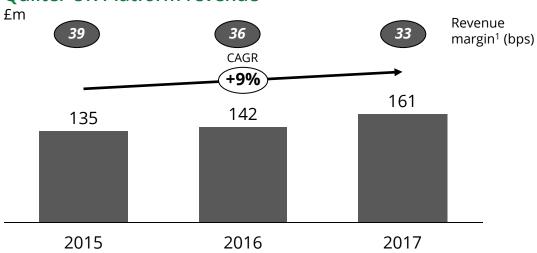


#### **Quilter International**

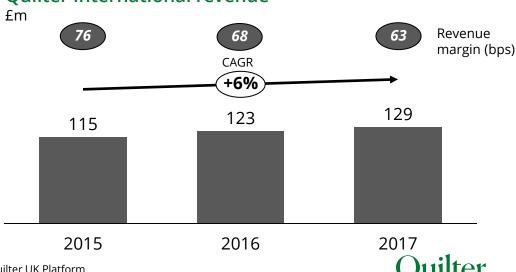
Closing AuA £bn



#### Quilter UK Platform revenue



#### Quilter International revenue



<sup>1.</sup> Revenue margin is calculated on net management margin over average AuA including Quilter International assets on Quilter UK Platform

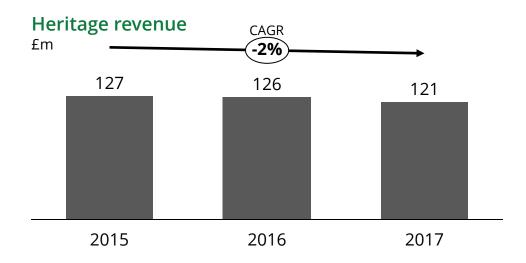
## Wealth Platforms revenue drivers

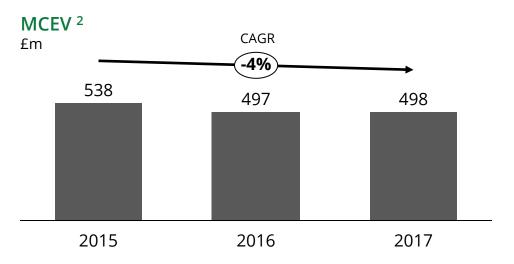
#### Strong asset growth and stable NCCF

|                              |     | 2015  | 2016  | 2017  | Key takeaway  |
|------------------------------|-----|-------|-------|-------|---|
| UK Platform                  |     |       |       |       |   |
| NCCF                         | £bn | 2.7   | 2.8   | 4.5   | Continued NCCF even with limited product capabilities |
| Closing AuA                  | £bn | 34.5  | 41.4  | 50.2  | Revenue supported by scale benefits                   |
| Average AuA <sup>1</sup>     | £bn | 32.7  | 37.1  | 45.5  | Strong flows and market growth                        |
| Revenue margin <sup>2</sup>  | bps | 39    | 36    | 33    |   |
| Asset retention <sup>3</sup> |     | 88%   | 89%   | 90%   |   |
| International                |     |       |       |       |   |
| NCCF                         | £bn | 0.5   | 0.5   | 1.4   | Focus on core markets / deeper penetration            |
| Closing AuA                  | £bn | 14.5  | 16.9  | 19.3  | Premium charging basis fees supports income resilienc |
| Average AuA                  | £bn | 14.5  | 15.4  | 17.7  | Strong flows and market growth                        |
| Revenue margin               | bps | 76    | 68    | 63    |   |
| Premium charging             |     | 56%   | 57%   | 54%   |   |
| Asset retention <sup>3</sup> |     | 91%   | 90%   | 91%   |   |
| Heritage                     |     |       |       |       |   |
| NCCF                         | £bn | (0.8) | (1.1) | (1.6) | Run-off 15% net outflow p.a. (excl. Institutional)    |
| Closing AuA                  | £bn | 14.7  | 15.3  | 15.1  | Institutional book expected to run-off in 1-2 years   |
| Average AuA                  | £bn | 14.6  | 14.5  | 14.8  | Institutional book ~£4.9bn closing AuA at 5bps margin |
| Revenue margin               | bps | 68    | 60    | 60    |   |
| Asset retention <sup>3</sup> |     | 86%   | 86%   | 82%   |   |
| MCEV                         | £m  | 538   | 497   | 498   |   |

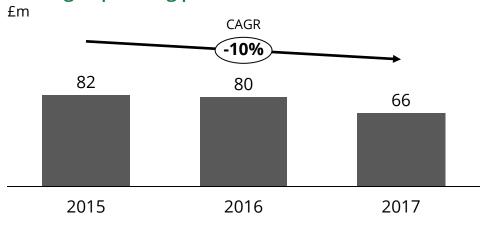
Excludes average other shareholder assets of £0.2bn, £0.2bn and £0.4bn in 2015, 2016 and 2017, respectively
 Revenue margin is calculated on fund based revenue over AuA including International assets on Quilter UK Platform
 Asset retention calculated as gross outflows as a % of opening AuMA

# Heritage profitable and cash generative, albeit in runoff





#### Heritage operating profit<sup>1</sup>



- Provided free cash flow to grow other Quilter businesses
- Institutional book expected to run-off over next 1-2 years
- Remaining Heritage book expected to run-off at c.15% net outflow p.a.



<sup>1.</sup> Operating profit does not include impact of Heritage product review due to charge outside of Operating profit

<sup>2.</sup> EV includes impact of Heritage product review

# Update on FCA Thematic Review and investigation

# FCA Thematic feedback and guidance

- Feedback from FCA on Thematic Review (TR16/2)
- Finalised Guidance (FG16/8) on the fair treatment of long-standing customers in the life insurance sector

# Voluntary remediation

- Product reviews consistent with FCA's TR16/2 feedback and FG16/8 guidance conducted on Heritage book of business
- > Following product reviews, voluntary remediation programme to be commenced
- ➤ Voluntary customer remediation provision £69m

#### FCA investigation

- We continue to cooperate and work openly with the FCA in connection with their investigation following TR16/2
- No provision has been made for any potential fine that may be levied by the FCA

Operating

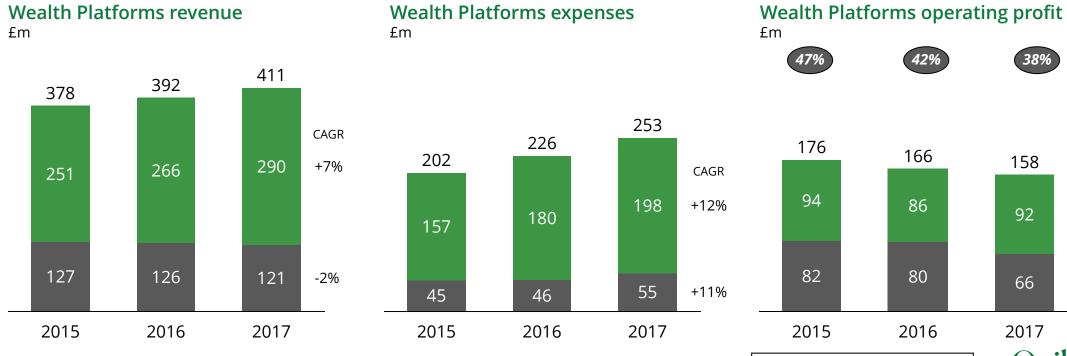
margin

(38%)

# Wealth Platforms: financial summary

#### **Key financial metrics**

|  |     | 2015 | 2016 | 2017 |
|--|-----|------|------|------|
| Revenue margin                               | bps | 56   | 49   | 46   |
| NCCF <sup>1</sup>                            | £bn | 3.2  | 3.3  | 5.9  |
| NCCF <sup>1</sup> / Opening AuA <sup>2</sup> |     | 7%   | 7%   | 10%  |
| Closing AuA <sup>3</sup>                     | £bn | 63.8 | 73.7 | 84.6 |
| Average AuA <sup>3</sup>                     | £bn | 61.8 | 67.0 | 78.0 |



- Excludes Heritage net outflows of £0.8bn, £1.1bn and £1.6bn for 2015, 2016 and 2017 respectively
- Excludes Heritage opening AuA of £15.4bn, £14.7bn and £15.3bn for 2015, 2016 and 2017 respectively
- Includes Heritage



# Agenda

Introduction Glyn Jones

Investment case and business model Paul Feeney

Advice and Wealth Management Paul Feeney / Tim Tookey

Q&A and break

Wealth Platforms Paul Feeney / Tim Tookey

Q&A and break

Financials and capital management Tim Tookey

Wrap-up Paul Feeney

Q&A



# Ouilter

# Agenda

Introduction Glyn Jones

Investment case and business model Paul Feeney

Advice and Wealth Management Paul Feeney / Tim Tookey

Q&A and break

Wealth Platforms Paul Feeney / Tim Tookey

Q&A and break

| Financials and capital management | Tim Tookey  |
|-----------------------------------|-------------|
| Wrap-up                           | Paul Feeney |
| Q&A                               |             |



## What we will cover

# Excellent 2017 performance

- 2017 financials
- Basis of the financial information presented
- Track record of growing revenue

# Integrated flows driving revenue

- More on our integrated model and the value to Quilter
- Explanation why the decrease in revenue margins is expected to reduce

# Continued costs to support separation

- Further detail on our cost base and how it will look after separation
- Outline of what business optimisation may involve

# Improving cash flows dynamics

- Post-separation balance sheet and capital and liquidity
- Cash flow dynamics
- Our new dividend policy

Strong NCCF driving operating margin

Recap on our guidance and targets

# Reconciliation of Group reporting profit to profit after tax

| £m  | 2015 | 2016  | 2017 |
|---|------|-------|------|
| Normalised operating profit before tax                            | 213  | 208   | 209  |
| - Normalisation adjustments                                       | 8    | (31)  | -    |
| Operating profit before tax attributable to shareholders' profits | 221  | 177   | 209  |
| - Goodwill, intangible and associated charges                     | (57) | (52)  | (54) |
| - Profit on the acquisition and re-measurement of subsidiaries    | -    | -     | 3    |
| - Business transformation costs                                   | (96) | (102) | (89) |
| - Managed separation costs  | -    | (7)   | (32) |
| - Group debt costs and other interest                             | (32) | (43)  | (39) |
| - Policyholder tax adjustments                                    | 12   | (8)   | 17   |
| - Voluntary customer remediation                                  | -    | -     | (69) |
| Profit/(Loss) before tax attributable to shareholders' profits    | 48   | (35)  | (54) |
| - Income tax attributable to policyholder returns                 | (7)  | 102   | 49   |
| Profit/(Loss) before tax  | 41   | 67    | (5)  |
| - Income tax expense on continuing business                       | 16   | (94)  | (41) |
| Profit/(Loss) before tax from continuing operations               | 57   | (27)  | (46) |
| - Profit after tax from discontinued operations                   | 28   | 62    | 203  |
| Profit for the year after tax                                     | 85   | 35    | 157  |

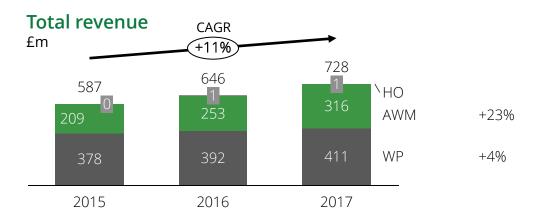
- Normalised profit is the management view and focus of the business going forward
- Operating profit as a standalone (basis on which the Prospectus has to be prepared). To be referred to as Adjusted Profit in future

Full **accounting view** of P&L

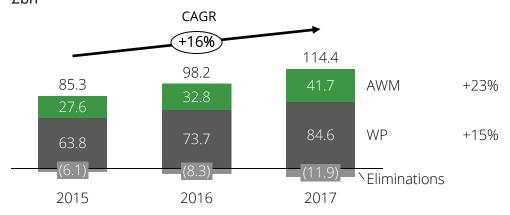


# Financial performance

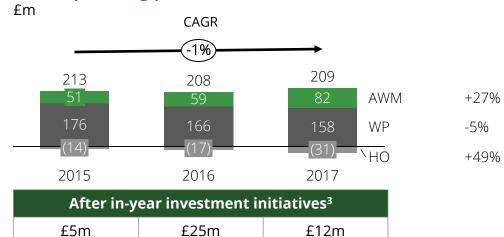
#### NCCF excl. Heritage<sup>1</sup> £bn **CAGR** 7.6 (+33%) **AWM** +61% 4.3 4.2 5.9 WP +36% 3.3 Eliminations 2015 2016 2017



# Total closing AuMA<sup>2</sup> £bn



#### Total operating profit



<sup>1.</sup> Excludes Heritage net outflows of £0.8bn, £1.1bn and £1.6bn for 2015, 2016 and 2017 respectively and Heritage elimination adjustments of £0.4bn, £0.2bn and £0.3bn for 2015, 2016 and 2017 respectively



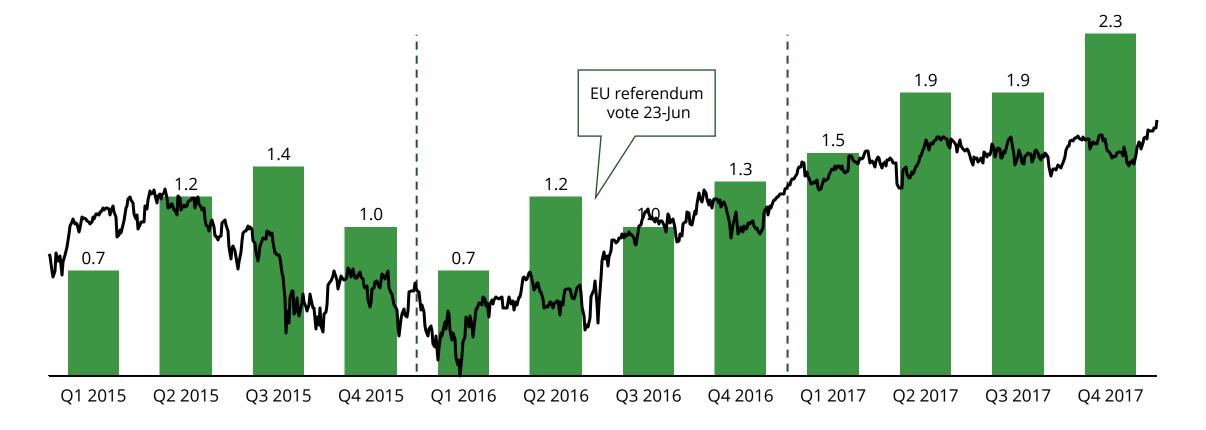
Eliminations includes Head Office and other shareholder assets of £0.2bn in 2015, £0.1bn in 2016, £0.2bn in 2017

<sup>3.</sup> Investment initiatives accounts for investments in the business including spend in PCA and acquisition of Caerus

# Consistent quarterly delivery of positive net flows

FTSE 100<sup>1</sup>

NCCF excluding Heritage<sup>2</sup>



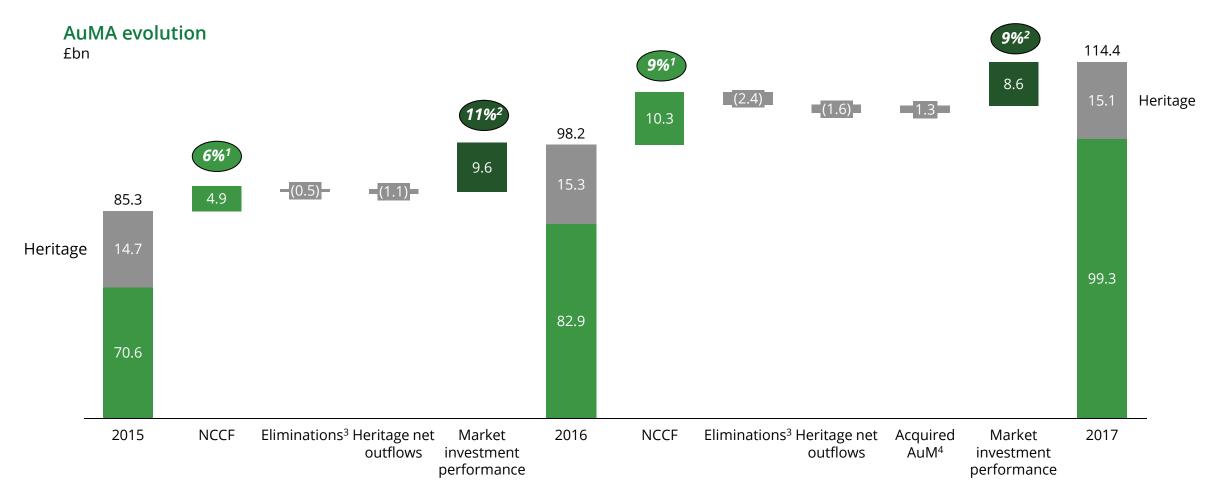


<sup>1.</sup> Market data sourced from Factset as at 10-Jan-2018

<sup>2.</sup> Excludes Heritage net outflows and eliminations of £0.4bn, £0.9bn and £1.3bn for 2015, 2016 and 2017 respectively

## Strong NCCF and AuMA growth

Target delivering 5% NCCF (excluding Heritage) of opening AuMA per annum over the medium term



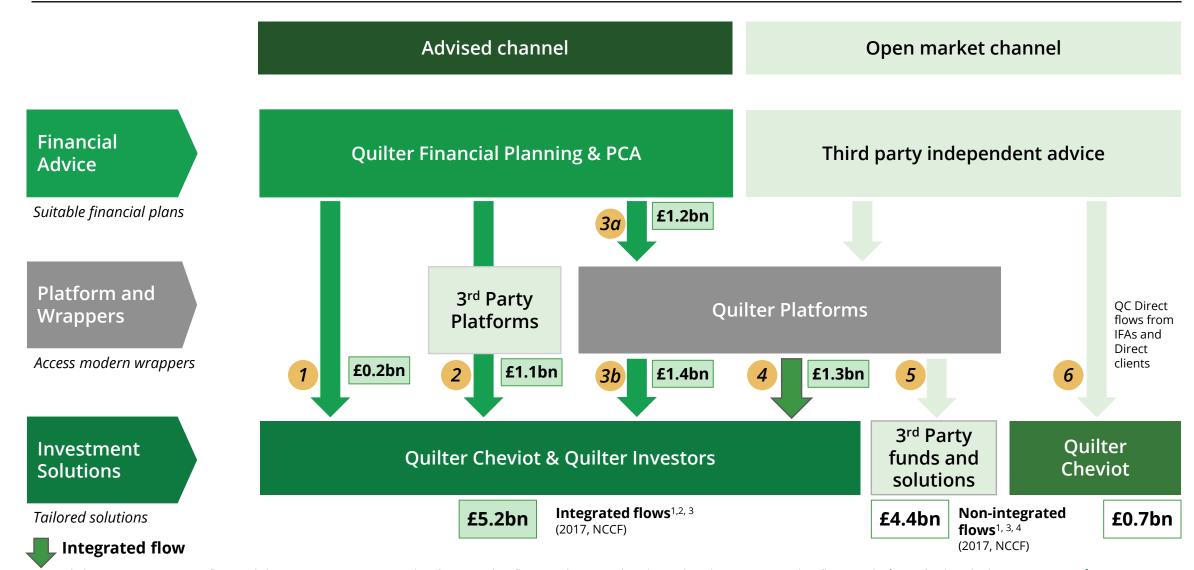


- . Market investment performance defined as market / opening AuMA
- 3. Include £0.2bn in 2016 and £0.3bn in 2017 Heritage associated eliminations
- 4. Acquired AuM of £1.3bn, of which £1.0bn from Caerus and £0.3bn from Attivo





## Our full service, multi-channel model...



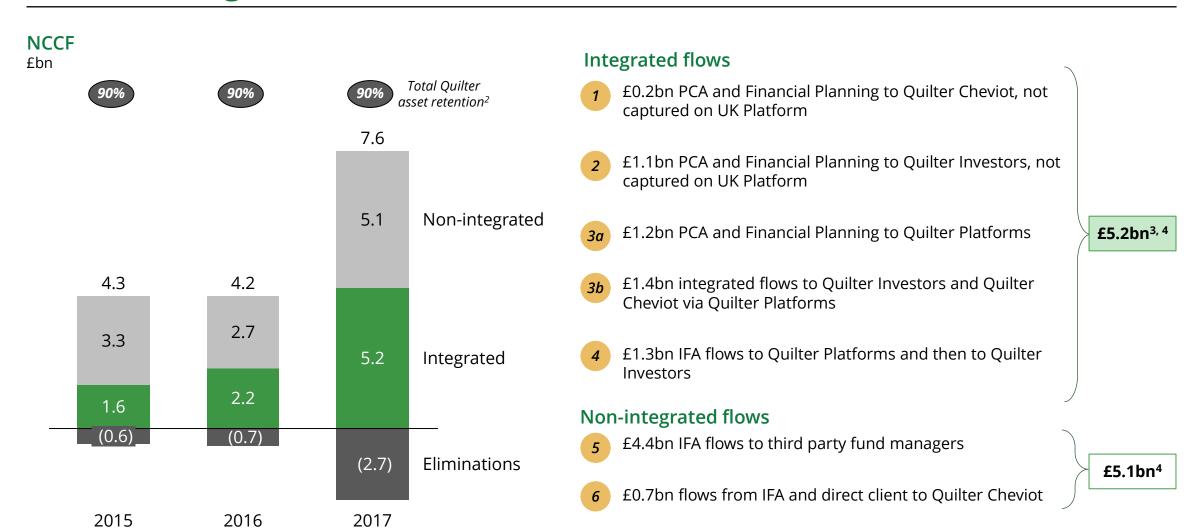
<sup>1.</sup> Excludes 2017 Heritage net outflows and eliminations, representing £0.4bn of integrated outflows (total integrated £4.8bn) and £0.9bn non-integrated outflows (total 3<sup>rd</sup> party funds and solutions non-integrated flows of £0.8bn)

3. Excludes eliminations of £2.7bn

Does not show separately minor flows where 3<sup>rd</sup> party adviser uses 3<sup>rd</sup> party platform to access Quilter Investors solutions

<sup>4.</sup> Includes outflow of £0.3bn from Ouilted Investors

# ... drives integrated flows<sup>1</sup>



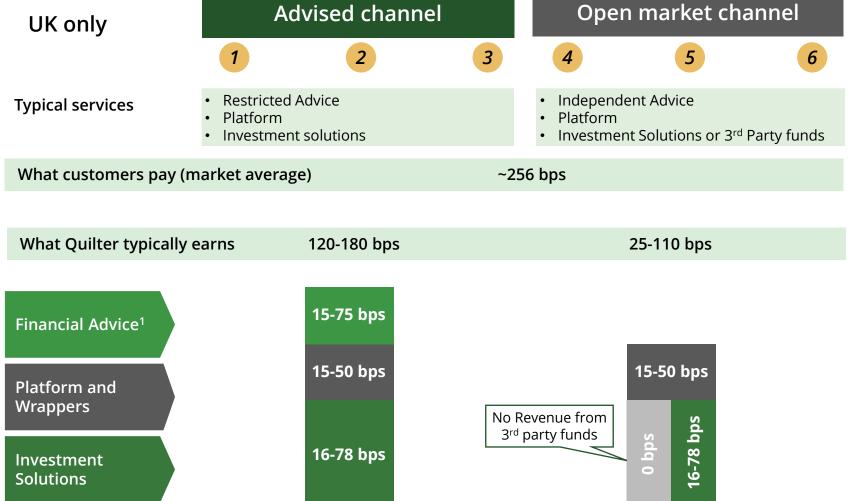


Excludes Heritage net outflow and eliminations of £1.3bn, total NCCF of £6.3bn including Heritage outflows of which £4.8bn integrated flows including Heritage – all numbers for 2017
 Asset retention calculated as 1 – (gross outflows / opening AuMA): excluding Heritage (for both outflows and AuMA)

Excludes Heritage integrated flows of £(0.4)bn for 2017

Excludes eliminations of £2.7bn

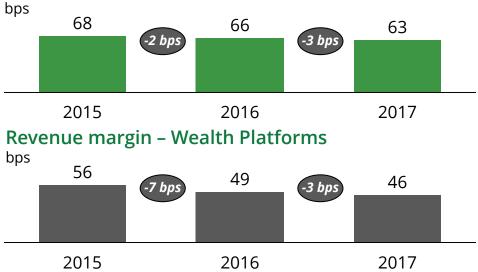
## Revenue contribution benefits of multi-channel model

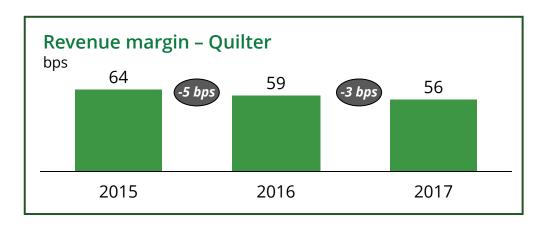


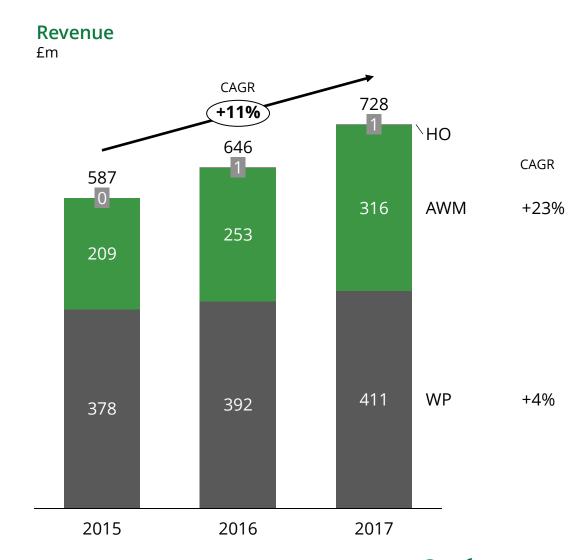
- Revenue margins higher through advised channels
- Strong flows through open market channel
- Both channels capture economic value for Quilter
- Multi-channel model provides market insight for product development
- Overriding focus, is adviser responsibility to consumer; we provide choice

# Revenue growth despite margin pressures Quilter revenue margin expected to become increasingly stable

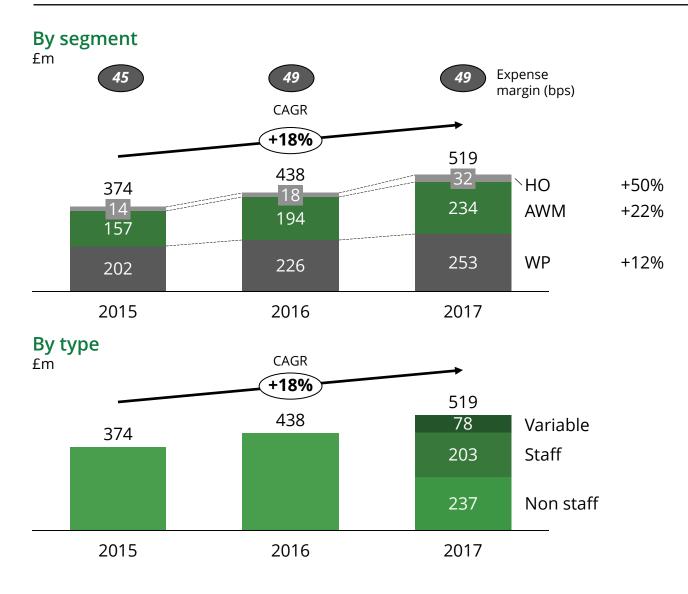
#### Revenue margin – Advice and Wealth Management







# Expense base for Quilter's standalone future



# Higher Advice and Wealth Management expense growth due to:

- Investments in business growth including acquisition of advice and development of multi-asset capability
- Organic growth and inflation

### Wealth Platforms expense drivers:

- > IT stabilisation
- Regulatory spend
- Organic growth and inflation

### HO expense drivers:

Costs of being a standalone company

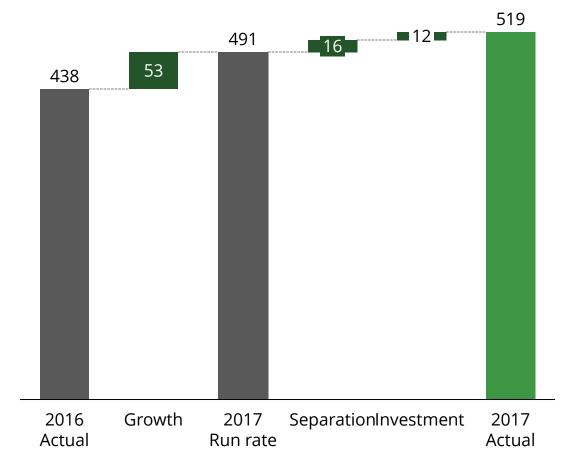
# 2017 costs increase due to separation and investment, as illustrated at previous showcase

# Showcase (Nov-17) Illustrative costs on standalone perimeter

£m

| H1 2017 expenses                                  | ~250    |
|---|---------|
| x 2   | 500     |
| + Investment in existing business                 |         |
| + Investment in new business                      |         |
| + MS and standalone increased run rate            |         |
| = Expected reported costs for 2017                |         |
| + Further investment in new business initiatives  |         |
| + Further MS and standalone costs                 |         |
| = Illustrative standalone and go forward costs fo | or 2018 |

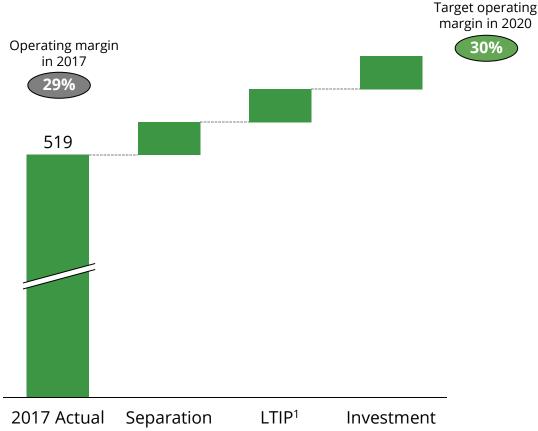
# 2016/17 Expense build <sub>£m</sub>



# Managed separation has increased the standalone cost base

### Expense build



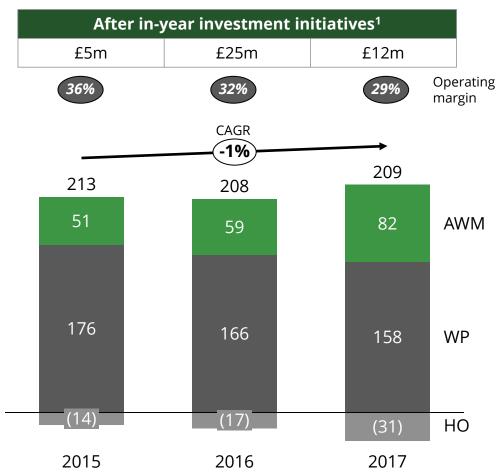


- Managed separation: up to £14m of additional annual separation costs over and above those incurred in 2017
- ➤ LTIP: LTIP awards under new Quilter Performance Share Plan. Costs will increase steadily on a phased basis to approximately £15m per annum by 2020
- ▶ Investment: new initiatives principally Quilter Financial Planning and PCA build increased expenses by £25m in 2016 and further £12m in 2017. Incremental impact on annual expense base expected to be £20-30m in aggregate over the next 3 years
- No provision has been made for the ongoing FCA Thematic Review

# Operating profit evolution after investment initiatives

### Operating profit

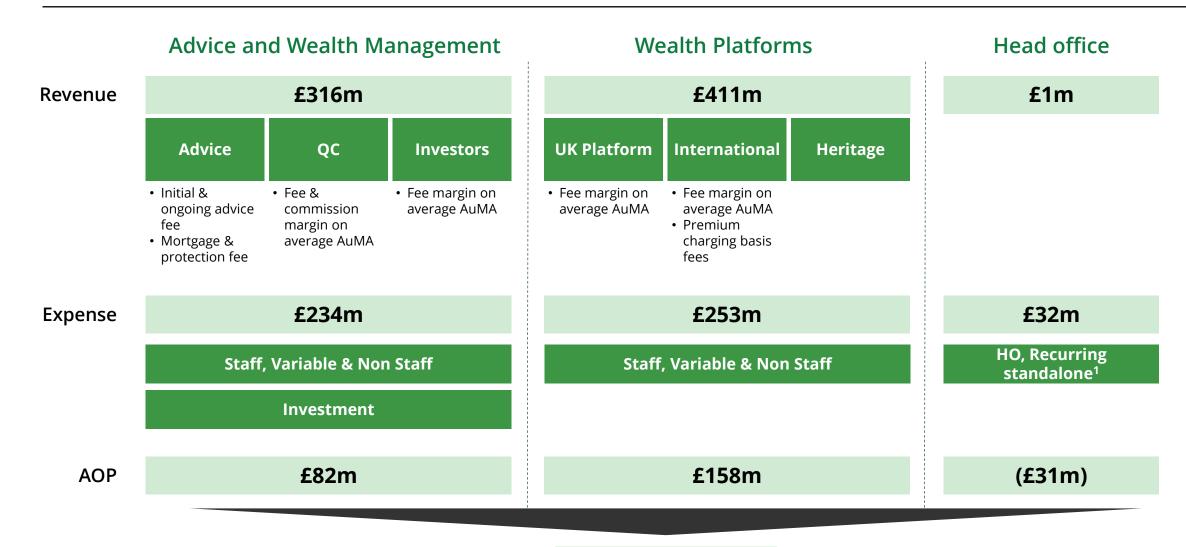
£m



- Significant investment in building model and developing capabilities to deliver strong flows
- Expense base growth has been deliberate, targeted and managed
- ➤ £16m of standalone costs incurred in 2017 is equivalent to 2 percentage points of the 3 percentage points operating margin decline (2017 vs. 2016)
- We have invested in new capabilities for a listed environment, particularly in e.g. Finance, Risk, Investor relations, Company Secretarial
- Headcount growth rate in areas such as PCA to drive the business and returns

<sup>1.</sup> Investment initiatives accounts for investments in the business including spend in PCA and acquisition of Caerus

### Full economic model – 2017 results

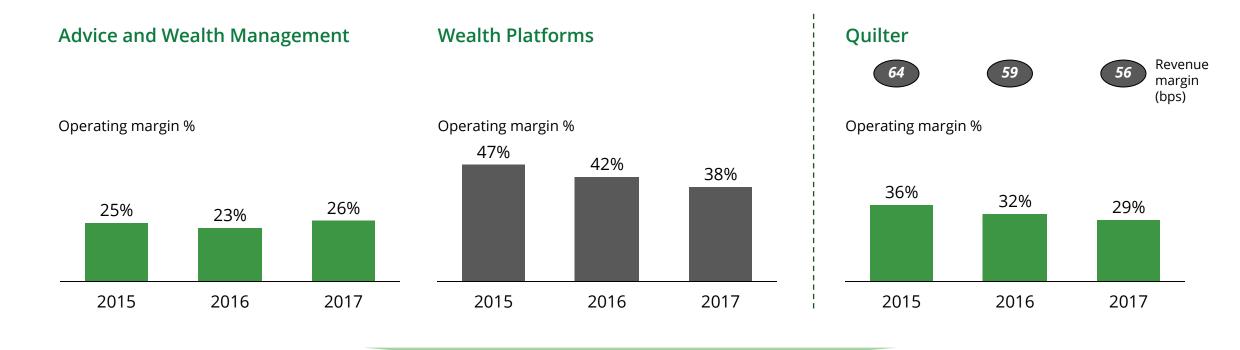


£209m



# Opportunity to improve operating margins

Operating margin target of 30%<sup>1</sup> by 2020 after impact of additional expenses but before any optimisation initiatives



Opportunities to enhance operating margin

- > Expected strong NCCF and scalability of Quilter Investors
- ➤ Greater opportunity to deliver operating margin improvement in Advice and Wealth Management compared to Wealth Platforms as business grows and delivers higher levels of Integrated NCCF
- Expected run-off of the Institutional book at average 5 bps revenue margin over next 2 years

<sup>1.</sup> Operating margin calculated pre-finance costs

# Optimisation: What we are aiming to achieve

We will continue to grow the business to take advantage of significant market opportunities

What we want to achieve

- Grow shareholder value whilst doing the right thing for customers
- > **Sustainable improvements** targeted 2019 onwards to drive financial performance and provide 'headroom' for future growth and investment
- Leverage capabilities and scale to drive competitive advantage

Timing

- ► **H2 2018:** Design and develop Optimisation
- Prelims March 2019: Provide details to market of Optimisation programme (cost and benefits)

# Optimisation: What it is and is not

# What it is

- Working more efficiently and sharing common resources within and across segments
- Utilising and leveraging scale
- Extracting benefits from technology spend, including automation of processes
- > Platform Transformation Programme benefit of shared cost of future development

# What it is not

- Blunt cost reduction, 'squeezing the expense base'
- Risk damaging the growth model developed over last five years
- Damaging the cultures that have made our business successful

# Composition of profit performance and 'below the line' items

|                                | Category   | 2017           | 2018            | Medium term     |
|--------------------------------|--|----------------|-----------------|-----------------|
|                                | Profit <sup>1</sup>                                      | АОР            | Adjusted Profit | Adjusted Profit |
| Consistently<br>below the line | Amortisation of intangibles                              | ✓              | ✓               | ✓               |
|                                | Policyholder tax   | ✓              | ✓               | ✓               |
|                                | Debt interest cost                                       | <b>√</b>       | ✓               | <b>√</b>        |
|                                | Platform transformation programme                        | ✓              | ✓               | Not applicable  |
| None town items                | One off managed separation                               | ✓              | ✓               | Not applicable  |
| Near term items                | FCA thematic review                                      | <b>√</b>       | ✓               | Not applicable  |
|                                | Sale of single strategy business and multi asset rebuild | Not applicable | ✓               | ✓               |
| Future item                    | Cost of implementing optimisation                        | Not applicable | ?               | ?               |

<sup>1.</sup> Previously AOP, Adjusted Profit going forward

# Executive and senior management incentives aligned with shareholders

### Short term scorecard

| Category                  | Description   | Weighting |
|---------------------------|---|-----------|
| Financial                 | ➤ IFRS pre-tax profit excl.<br>amortisation of intangibles<br>assets and policyholder tax | 60%       |
| Risk &<br>Customer        | <ul><li>Effective risk management</li><li>Good customer outcomes</li></ul>                | 20%       |
| Individual<br>Performance | <ul> <li>Performance against balanced<br/>scorecard objectives</li> </ul>                 | 20%       |

### Long term scorecard

| Category  | Description   | Weighting |
|---|---|-----------|
| Earnings<br>growth                              | Compound annual growth in earnings per share                          | 70%       |
| Total<br>Shareholder<br>Return (TSR)<br>ranking | <ul> <li>Against FTSE250 (excluding<br/>Investment trusts)</li> </ul> | 30%       |

### What we will cover

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# Continued costs to support separation

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# Improving cash flows dynamics

- Post-separation balance sheet and capital and liquidity
- Cash flow dynamics
- Our new dividend policy

# Strong NCCF driving operating margin

Recap on our guidance and targets

# Strong capital and liquidity position

### Well-capitalised operating companies

- Proforma Quilter solvency II ratio of 171%<sup>1</sup>
- Solvency II entities well-capitalised and can withstand significant stress events
- ICAAP entities: buffers maintained above regulatory requirement<sup>2</sup>

### Prudent target leverage

 OMGI Single Strategy Business sale completion will reduce £500m IPO leverage to £200m

- ✓ Capital and liquidity policies focused on strong balance sheet liquidity
- ✓ Proforma Solvency II ratio post Tier 2 debt issue of 171%
- √ Free cash buffers at holding company level



<sup>1.</sup> Includes pro forma impact of Tier 2 debt issue – solvency ratio of 155% before Tier 2 adjustment

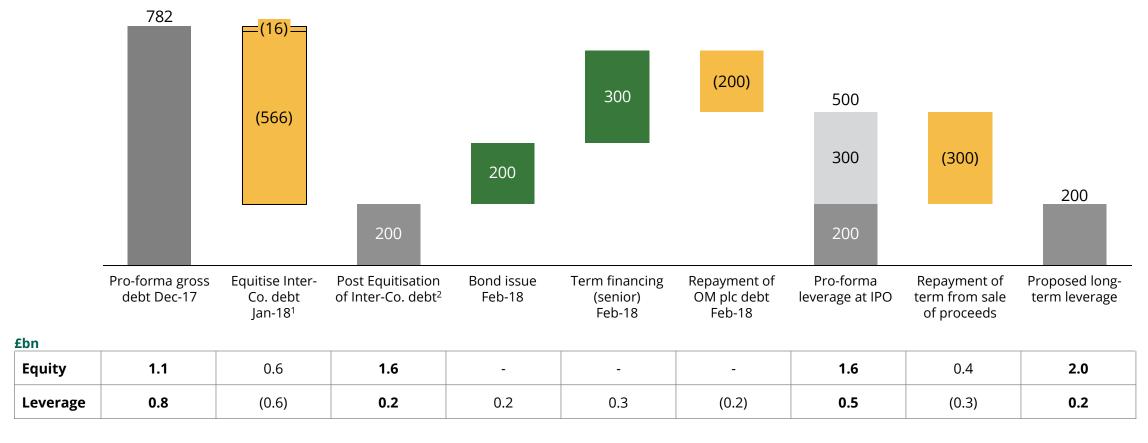
<sup>2.</sup> Higher of Pillar I and Pillar II with £5-10m buffer on top in each relevant entity

# Prudent capital structure with conservative long-term leverage

Undrawn £125m RCF for temporary liquidity as contingency buffer

### Leverage

£m





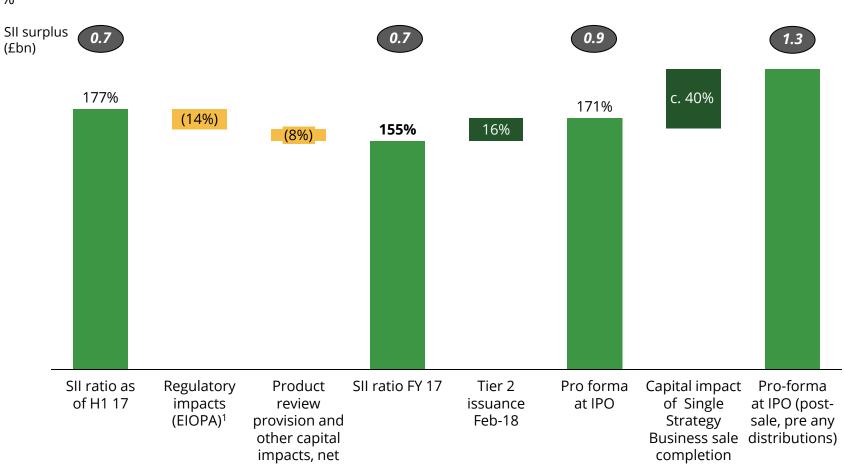
<sup>1. £582</sup>m in total with £566m converted into equity and £16m settled through ordinary course of business transactions

# Following separation, Quilter will have a strong solvency position

Fitch rating confirmed – OMWML IDR A-, Tier 2 notes BBB-







# Ongoing capital strain in near term from:

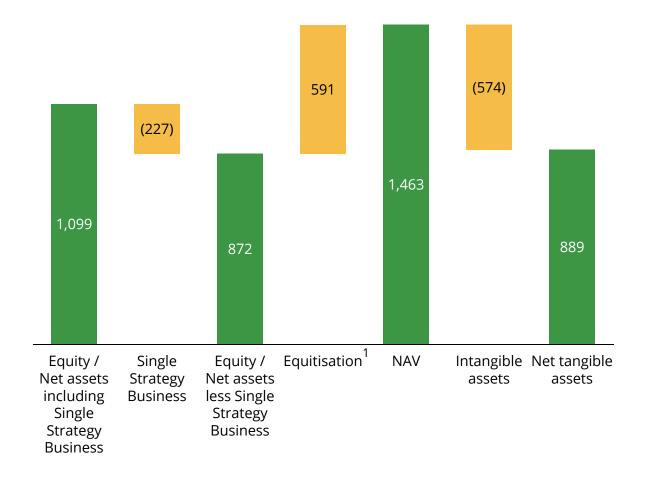
- Platform Transformation Programme
- FCA Thematic Review
- Establish Quilter Investors

<sup>1.</sup> The European Insurance and Occupational Pensions Authority

# Low leverage and positive returns relative to net assets

### **Equity / Net assets**

£m, 2017



|                  | To: Net assets<br>incl. equitisation | To: TNAV |
|------------------|--------------------------------------|----------|
| Leverage         | 14%                                  | 22%      |
| ROE <sup>2</sup> | 13%                                  | 21%      |



Equitisation includes intercompany balance of £566m and other adjustments
 ROE numerator for both bases calculated using 2017 post-tax AOP, less a pro forma interest cost based on the long-term Tier 2 bond

# Expectations of improving cash generation

### Operating profit (post-tax)

- > Advice and Wealth Management
- Wealth Platforms
- Head Office

### After

> Normal movements in regulatory capital requirements

### **Before**

- One off items excluded from operating profit
- Debt interest costs
- > Acquisitions of distribution and distribution capabilities

In 2017, free cash generated from continuing operations was 83% of post-tax operating profit

**Future guidance:** Approximately 80% of post-tax operating profit from continuing operations into free cash, partially utilised to fund debt servicing costs and targeted acquisitions of distribution (which are currently expected to be up to £20m per annum)



# Expectations of improving cash generation – Illustration for 2017

|   | Comments  | £m          |
|---|---|-------------|
| 2017 Adjusted operating profit <sup>1</sup> |   | 209         |
| Tax at 2017 effective tax rate              | > 2017 effective tax rate 13% <sup>2</sup>      | ~(27)       |
| Post-tax AOP                                |   | ~182        |
| Free cash generation at c. 80%              | > 80% conversion of post-tax operating earnings | ~146        |
| Future items excluded from operating profit |   |             |
| Platform transformation programme           | Pre-funded                                      | -           |
| Pebt interest costs (post-tax)              | As guided, recurring                            | (9)         |
| One off managed separation costs (post-tax) | > As guided, assumed all incurred in 2018       | (30)        |
| acquisition (advice/distribution)           | > As guided                                     | (20)        |
| llustrative net cash generation             |   | ~87         |
|   |   |             |
| llustrative dividend                        | 40-60% of post-tax Operating profit             | c. 70 - 110 |



Previously AOP, Adjusted Profit going forward
 Pro forma tax rate excluding one-off allowances in 2017

<sup>3.</sup> Future LTIP costs not considered in illustration

# Dividend policy

- Target a dividend pay-out range of 40 to 60% of post-tax operating earnings (excluding interest debt costs)
- Split of dividends approximately 1/3 interim and 2/3 final dividends
- Final dividend in respect of year end 2018 expected to be at the lower end of target range
- Maintain disciplined approach to capital, liquidity and investment needs, returning any excess capital as appropriate

# Proceeds following completion of sale of Single Strategy Business

- Subject to prudent capital management and liquidity policy, will consider a distribution from the surplus sale proceeds
- Size of any potential return to shareholders will take into account, inter alia:
  - repayment senior unsecured term loan
  - costs associated with sale of Single Strategy business, and
  - establishment costs associated with standalone Quilter Investors



# Single Strategy Business sale to Management team and TA Associates

### Financial consideration and key metrics

- Total consideration c. £600m, with cash consideration payable on or before completion c.£570m
- Residual consideration of up to c.£30m payable in 2019 to 2021
- > IFRS book value impact of disposal: £227m including goodwill of c. £80m
- Expected increase in net asset value of c.£360m
- Approx. Solvency II impact: c. 40%<sup>1</sup>

# Conditions precedent and regulatory approvals

- All profits and performance fees generated up until 31 December 2017 for the account of Quilter
- > Operational and IT transitional service agreements for up to three years from the date of completion
- Subject to customary closing conditions, including regulatory approvals (FCA UK, SFC Hong Kong and FINMA Switzerland)
- Quilter Investors Irish funds also requires approvals from FCA and Central Bank of Ireland

# Recap guidance and targets (1/2)

### **NCCF**

- Target: NCCF of 5% of opening AuMA (excluding Heritage) per annum over medium term
- Expect to exceed medium term target annualised NCCF target in 2018 should market conditions remain supportive
- Expect higher percentages of NCCF over opening AuMA in the Advice and Wealth Management segment

# Revenue margin

- Subject to delivering expected AuMA volumes and mix, overall Quilter annual rate of revenue margin decline to slow in near-term and become increasingly stable
- Business units managed with intention of delivering revenue and profit growth, may lead to mix driven changes in segment revenue margins over time
- Greater proportion of flows into higher revenue margin Advice and Wealth Management segment
- Run-off of Heritage Institutional book over next one to two years, expected to support to overall revenue margin in near term
- · Growth of Integrated NCCF would support revenue margin going forward

### Managed separation and standalone costs

- Old Mutual plc guidance approximately £25-30m per annum of additional operating expenses above 2016 level as a consequence of Managed Separation and need to operate on a fully standalone basis
- Approximately £16m on annual basis were reflected in 2017 year-end reported results, up to £14m of additional annual separation costs to be incurred during 2018

### **Investment levels**

- Incremental investments increased operating expenses by £25m in 2016 and a further £12m in 2017
- For the period 2018-2020 further total investment estimated to impact expense base by £20-30m, in aggregate

# Expenses and operating margin

### LTIP costs

- New Quilter Performance Share Plan will result in additional LTIP staff costs in 2018 and later years.
- LTIP costs to increase steadily on a phased basis to approximately £15m per annum by 2020.

### **Debt costs**

- £200m subordinated debt increasing operating expenses in Head Office segment
- £300m senior unsecured term loan, to be repaid in full using proceeds from sale of Single Strategy Business following completion of transaction

### **Operating margin (pre-tax)**

- Target: Op. margin of 30% (excl. interest) for 2020 after impact of additional expenses expected in 2018, but before benefits from any optimisation initiatives
- In 2018 and 2019 we will bear the full impact of standalone costs, this is likely to lead to a small decrease in our current operating margin prior to 2020

### Tax rate

• Corporate tax rate to remain below UK marginal rate, because of profit mix and lower tax rate in International



# Recap guidance and targets (2/2)

### One-off costs in 2018/2019 excluded from operating profit

- £36m one-off Managed Separation costs in 2018 (including £12m associated with rebranding)
- c.£20m one-off costs in 2018 related to establishment of standalone Quilter Investors
- £120-160m Platform Transformation Programme estimated remaining costs announced in May 2017, £21m incurred in 2017, c. £75m in 2018, with balance in 2019

# Cash position and cash conversion

• Approximately 80% of post-tax operating profit from continuing operations into free cash, partially utilised to fund debt servicing costs and targeted acquisitions of distribution (which are currently expected to be up to £20m per annum)

### **Capital**

• Subordinated debt security issued to ensure sufficient capital and liquidity to maintain strong capital ratios and free cash balances to withstand severe but plausible stress scenarios, including the remote event of the sale of the Single Strategy Business failing to complete

### **H1 dynamics**

- FSCS levies paid in first half of the year
- Debt facilities drawn on 28 February 2018, with intercompany interest ceasing

# **Summary**

# Excellent 2017 performance

- 2017 financials
- Basis of the financial information presented
- > Track record of growing revenue

# Integrated flows driving revenue

- More on our integrated model and the value to Quilter
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Q&A and break

Wealth Platforms Paul Feeney / Tim Tookey

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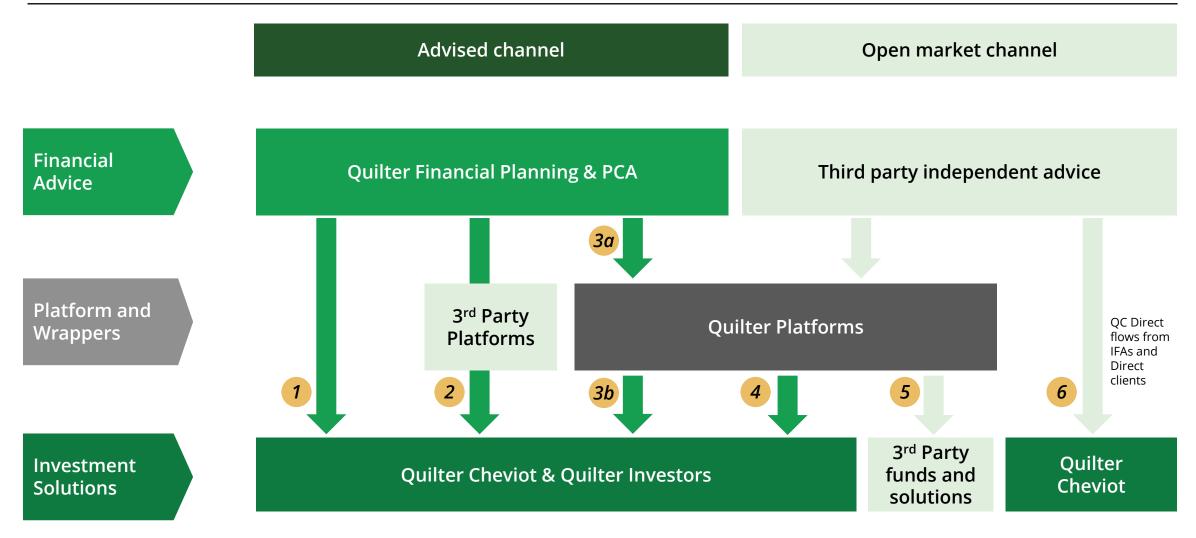
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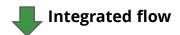
Wrap-up Paul Feeney

Q&A



# Full service multi-channel wealth model designed for customer choice







96

# Quilter growth drivers

Optimisation

- > Improved operational leverage through enhanced scale and efficiency
- > Fall in the level of incremental investment going forward
- Support profitability of acquired distribution

3 Wealth Platforms growth

- Increased product capabilities and functionality from Platform Transformation Programme
- > Training and technology to support productivity
- > Further alignment of integrated model, Platforms to Investors

Advice and
Wealth
Management
growth

- Recruit, grow and retain advisers and IM's
- Further acquisitions of small PCA firms
- Embedding recently acquired firms
- Financial Adviser School intake and graduates
- > Further alignment of integrated model, e.g. PCA and QC

Deliver on customer outcomes

- Focus on good customer outcomes and strong investment returns
- Continued delivery of quality customer service
- Develop appropriate investment propositions and solutions

Growth

### Quilter investment case

### A unique combination of capabilities, scale and market positions

Full service wealth manager providing choice and delivering good customer outcomes

- Leading positions across one of the world's largest wealth markets with strong structural growth drivers
- Multi-channel proposition and investment performance driving integrated flows and long term customer and adviser relationships
- 4 Attractive top-line growth and the opportunity for operating leverage
- Strong balance sheet at separation with low gearing<sup>1</sup> and improving cash generation to drive shareholder returns

<sup>1.</sup> Gearing post Single Strategy Business sale proceeds

# Agenda

Introduction Glyn Jones

Investment case and business model Paul Feeney

Advice and Wealth Management Paul Feeney / Tim Tookey

Q&A and break

Wealth Platforms Paul Feeney / Tim Tookey

Q&A and break

Financials and capital management Tim Tookey

Wrap-up Paul Feeney

Q&A



# Ouilter

# Appendix A: Financial disclosure supplement

# **AuMA and NCCF**

### Closing Assets under Management / Administration<sup>1</sup>

| £bn                          | 2015  | 2016  | 2017   |
|------------------------------|-------|-------|--------|
| Advice and Wealth Management | 27.6  | 32.8  | 41.7   |
| Quilter Investors            | 9.8   | 12.1  | 16.9   |
| Quilter Cheviot              | 17.8  | 20.7  | 23.6   |
| Advice                       | -     | -     | 1.2    |
| Wealth Platforms             | 63.8  | 73.7  | 84.6   |
| Quilter UK Platform          | 34.5  | 41.4  | 50.2   |
| Quilter International        | 14.5  | 16.9  | 19.3   |
| Heritage                     | 14.7  | 15.3  | 15.1   |
| Head Office and Eliminations | (6.1) | (8.3) | (11.9) |
| Total closing AuMA           | 85.3  | 98.2  | 114.4  |

### Net client cash flows

| £bn                          | 2015  | 2016  | 2017  |
|------------------------------|-------|-------|-------|
|                              |       |       |       |
| Advice and Wealth Management | 1.7   | 1.6   | 4.4   |
| Quilter Investors            | 0.7   | 0.8   | 3.3   |
| Quilter Cheviot              | 1.0   | 0.8   | 1.1   |
| Advice                       | -     | -     | -     |
|                              |       |       |       |
| Wealth Platforms             | 2.4   | 2.2   | 4.3   |
| Quilter UK Platform          | 2.7   | 2.8   | 4.5   |
| Quilter International        | 0.5   | 0.5   | 1.4   |
| Heritage                     | (0.8) | (1.1) | (1.6) |
|                              |       |       |       |
| Eliminations                 | (0.2) | (0.5) | (2.4) |
|                              |       |       |       |
| Total Net Client Cash Flow   | 3.9   | 3.3   | 6.3   |

# Source of earnings per segment

| 2017, £m           | Advice and Wealth<br>Management | Wealth Platforms | Head Office | <b>Quilter</b><br>excl. Single Strategy |  |
|--------------------|---------------------------------|------------------|-------------|---|--|
| Net management fee | 234                             | 357              | 0           | 591                                     |  |
| Other revenue      | 82                              | 54               | 1           | 1 137                                   |  |
| Total revenue      | 316                             | 411              | 1           | 728                                     |  |
| Total expenses     | (234)                           | (253)            | (32)        | (519)                                   |  |
| Financing costs    |                                 |                  |             |   |  |
| Operating profit   | 82                              | 158              | (31)        | 209                                     |  |

| 2016, £m           | Advice and Wealth<br>Management | Wealth Platforms | Head Office | <b>Quilter</b><br>excl. Single Strategy |
|--------------------|---------------------------------|------------------|-------------|---|
| Net management fee | 194                             | 330              | 0           | 524                                     |
| Other revenue      | 59 61                           |                  | 1           | 122                                     |
| Total revenue      | 253                             | 392              | 1           | 646                                     |
| Total expenses     | (194)                           | (226)            | (18)        | (438)                                   |
| Financing costs    |                                 |                  |             |   |
| Operating profit   | 59                              | 166              | (17)        | 208                                     |

| 2015, £m           | Advice and Wealth<br>Management | Wealth Platforms | Head Office | <b>Quilter</b><br>excl. Single Strategy |
|--------------------|---------------------------------|------------------|-------------|---|
| Net management fee | 160                             | 343              | 0           | 503                                     |
| Other revenue      | 49                              | 34               | 0           | 84                                      |
| Total revenue      | 209                             | 378              | 0           | 587                                     |
| Total expenses     | (157)                           | (202)            | (14)        | (374)                                   |
| Financing costs    |                                 |                  |             |   |
| Operating profit   | 51                              | 176              | (14)        | 213                                     |

Note: Rounding differences may arise in the tables above

# Revenue per business unit

| 2017, £m           | Quilter<br>Investors | Quilter<br>Cheviot | PCA & QFP | Advice and<br>Wealth<br>Management | Quilter UK<br>Platform | Quilter<br>International     | Heritage | WP  | Business<br>Units Total | Head Office | Total<br>Revenue |
|--------------------|----------------------|--------------------|-----------|------------------------------------|------------------------|------------------------------|----------|-----|-------------------------|-------------|------------------|
| Net management fee | 73                   | 160                | 1         | 234                                | 156                    | 112                          | 89       | 357 | 591                     | 0           | 591              |
| Other revenue      | 2                    | 3                  | 77        | 82                                 | 5                      | 17                           | 32       | 54  | 137                     | 1           | 137              |
| Total revenue      | 75                   | 163                | 78        | 316                                | 161                    | 129                          | 121      | 411 | 728                     | 1           | 728              |
|                    |                      |                    |           |                                    |                        |                              |          |     |                         |             |                  |
| 2016, £m           | Quilter<br>Investors | Quilter<br>Cheviot | PCA & QFP | AWM                                | Quilter UK<br>Platform | Quilter<br>International     | Heritage | WP  | Business<br>Units Total | Head Office | Total<br>Revenue |
| Net management fee | 48                   | 146                | 0         | 194                                | 138                    | 105                          | 87       | 330 | 524                     | 0           | 524              |
| Other revenue      | 1                    | (1)                | 59        | 59                                 | 4                      | 18                           | 39       | 61  | 121                     | 1           | 122              |
| Total revenue      | 49                   | 145                | 59        | 253                                | 142                    | 123                          | 126      | 392 | 645                     | 1           | 646              |
|                    |                      |                    |           |                                    |                        |                              |          |     |                         |             |                  |
| 2015, £m           | Quilter<br>Investors | Quilter<br>Cheviot | PCA & QFP | AWM                                | Quilter UK<br>Platform | Quilter<br>Internation<br>al | Heritage | WP  | Business<br>Units Total | Head Office | Total<br>Revenue |
| Net management fee | 43                   | 117                | 0         | 160                                | 134                    | 110                          | 99       | 343 | 503                     | 0           | 503              |
| Other revenue      | 1                    | 0                  | 48        | 49                                 | 1                      | 5                            | 28       | 34  | 83                      | 0           | 84               |
| Total revenue      | 44                   | 117                | 48        | 209                                | 135                    | 115                          | 127      | 378 | 587                     | 0           | 587              |

Note: Rounding differences may arise in the tables above.

# Different customer needs require a broad range of solutions

