Quilter

Interim Results

6 August 2025

Disclaimer

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By their nature, all forward-looking statements involve risk and uncertainty because they relate to future events and circumstances which are beyond Quilter plc's control including amongst other things, international and global economic and business conditions, the implications and economic impact of global conflicts, economic political uncertainty, market related risks such as fluctuations in interest rates and exchange rates, the policies and actions of regulatory authorities, the impact of competition, inflation, deflation, the timing and impact of other uncertainties of future acquisitions or combinations within relevant industries, as well as the impact of tax and other legislation and other regulations in the jurisdictions in which Quilter plc and its affiliates operate. As a result, Quilter plc's actual future financial condition, performance and results may differ materially from the plans, goals and expectations set forth in Quilter plc's forward-looking statements.

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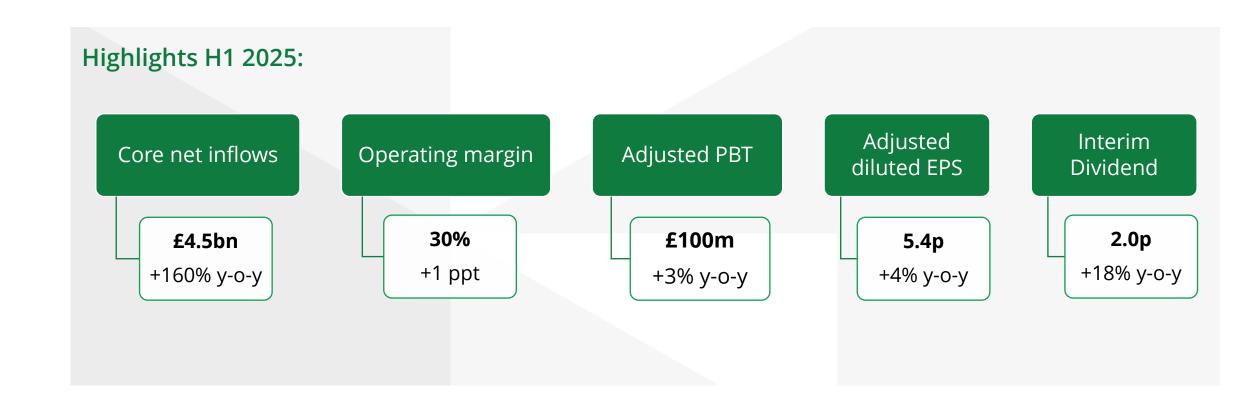


Steven Levin Chief Executive Officer

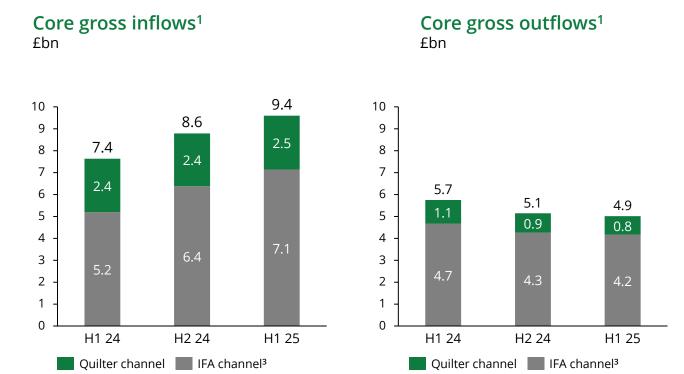
Introduction

Quilter

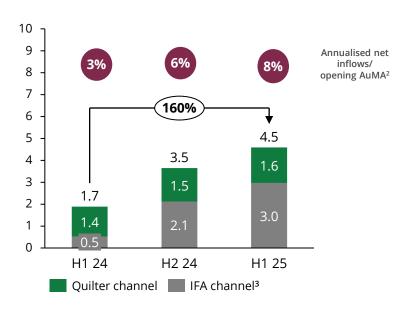
Key figures H1 2025: solid profits, strong flows



Flows: maintaining strong momentum







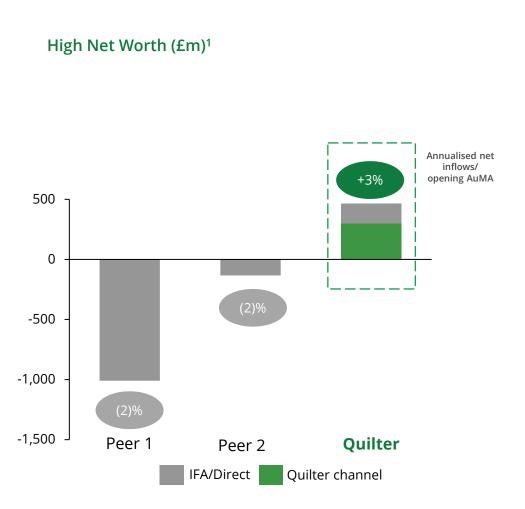


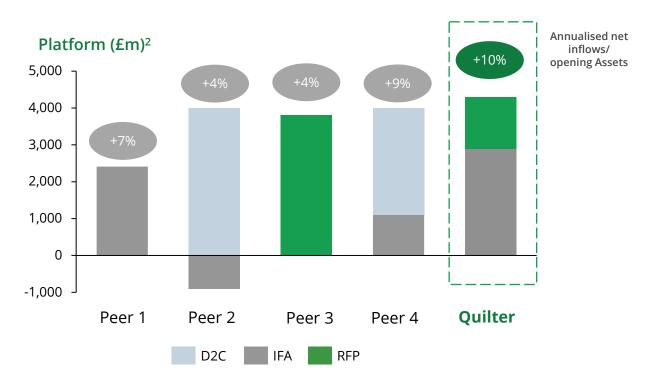
^{1.} Totals include Inter-segment dual assets that reflect funds managed by Quilter Cheviot and administered by Quilter Investors and the Quilter Cheviot managed portfolio service solutions available to advisers on the Quilter Investment Platform.

Discrete half year net/opening AuMA on an annualised basis. Note IFA Channel includes Direct channel clients in High Net Worth.

Quilter: Outperforming High Net Worth and Platform peers for H1 flows

H1 2025 Quilter core net flows vs peers by channel





^{1.} Listed peers include Rathbones and Brooks MacDonald.

^{2.} Listed peers include IntegraFin, St. James's Place, AJ Bell and Aberdeen.

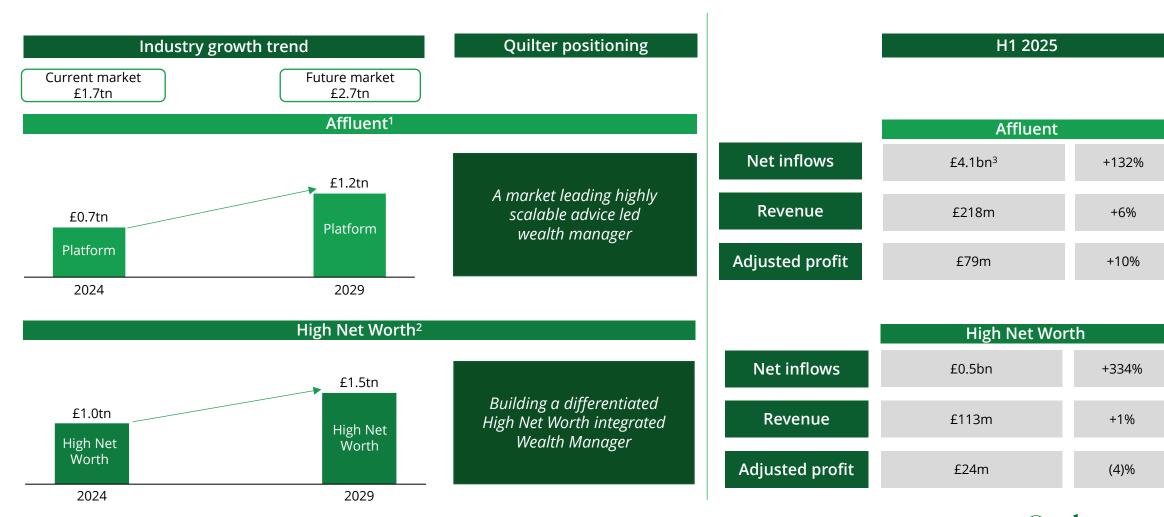
Trends driving structural growth

> Intergenerational wealth transfer supports demand for personalised advice.

> Personal responsibility for funding retirement.

> Building a UK investment culture.

Strong growth opportunities across UK Wealth



^{1.} Fundscape estimates.

[.] Oliver Wyman analysis.

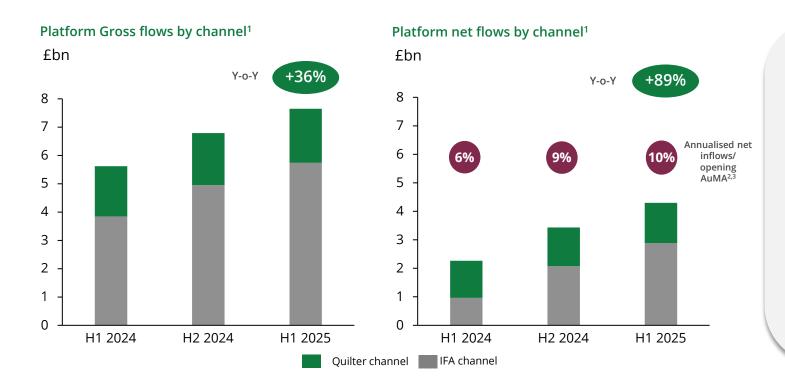
Affluent core net flows.

Affluent – delivering growth, scale and market leadership

Material increase in Platform net inflows over the last 18 months

Initiatives driving year-on-year improvement:

- Adding new IFA firms to the Platform.
- Deepening relationships with existing advisers on Platform.
- Taking increased IFA new business market share in a larger market.
- Reduced outflow pressure from consolidators.



Quilter's 2024 £12.4bn¹ in gross sales is, unsurprisingly, the highest annual gross sales total of any platform on record. Quilter broke its own and our quarterly records repeatedly through the year and finished it with taking nearly 16p of every £1 put onto advised platforms in 2024.

The platform has put the pedal to the metal since 2023, helped by a price reduction and so removing one of the last bones of contention for IFAs. Since then, it has been able to flex the breadth of its proposition, enhanced through replatforming, with a pretty good track record for its mammoth MPS, WealthSelect. That's been backed up by strong service, something increasingly difficult to manage at scale.

Source: Lang Cat, State of the Platform Nation 2025.



^{1.} Note: H1 2025 Platform gross sales annualise at c.£15bn.

Excludes Non-core platform flows.

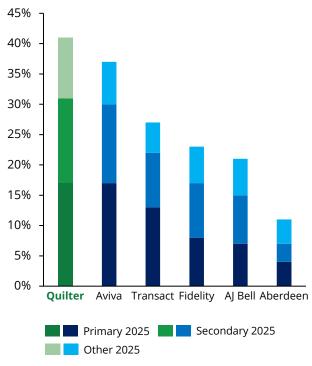
Discrete half year net inflows/opening AuMA on an annualised basis.

Platform external perspectives

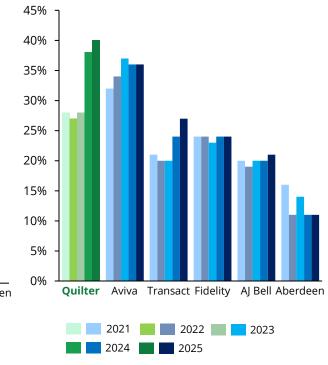
Why the Quilter Platform wins market share:

- Breadth of proposition.
- Rich functionality.
- Ease of use of platform.
- Consistently five star rated service.
- Size and strength of balance sheet and commitment to market.
- Committed supporter of advice.

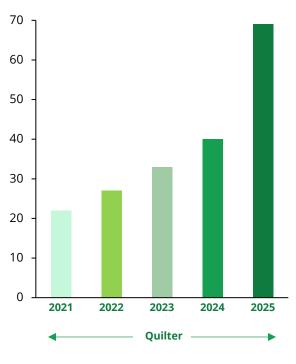
Quilter demonstrates highest market penetration by number of adviser relationships¹



With a sharply improving trend among financial advisers over the last two years^{1,2}



Adviser satisfaction measured by NPS from primary users has increased sharply ^{2,3}



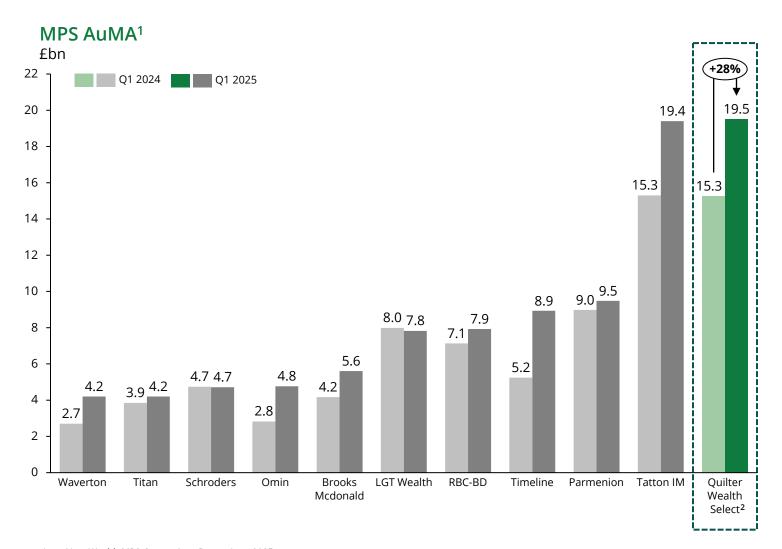


^{1.} Source: 2025 UK Adviser Technology & Business Report. [Data for Aberdeen is for Aberdeen Wrap].

^{2. 2021 [}n=1131] , 2022 [n=813], 2023 [n=829], 2024 [n=1000], 2025 [n=659].

^{3.} Net Promoter Score (NPS) based on sample numbers: Quilter n=143.

MPS on Platform: Quilter an industry leader



Quilter WealthSelect was the **fastest growing DFM** by net assets [in the year to September 2024].

The firm has benefited from **strong performance**, **a continued shift to outsourcing** as a result of Consumer Duty and a **strong proposition** made up of a wide range of models.

Key strengths are:

- Long-track record of good performance
- *Optionality:* With 56 portfolios across seven ranges there are no real gaps.
- Price: The all-in fee is below average.

Another differentiator is use of sub-advised mandates in the portfolios. The **enhanced control, greater transparency, and increased flexibility** of this approach can offer many benefits to advisers and their clients.

Source: Next Wealth MPS Comparison Report December 2024.

"The Quilter WealthSelect range has clearly demonstrated consistent risk adjusted performance over the past 5 discrete years and the awards are a recognition of this achievement. And alongside these awards, the 5 Diamond Rating attainment for the Quilter WealthSelect Managed Active and Managed Blend portfolios in the Defaqto DFM MPS (Platform) Family Ratings in 2025, further qualifies the quality of these solutions."

Source: Andy Parsons, Head of Investment & Protection at Defaqto, March 2025.

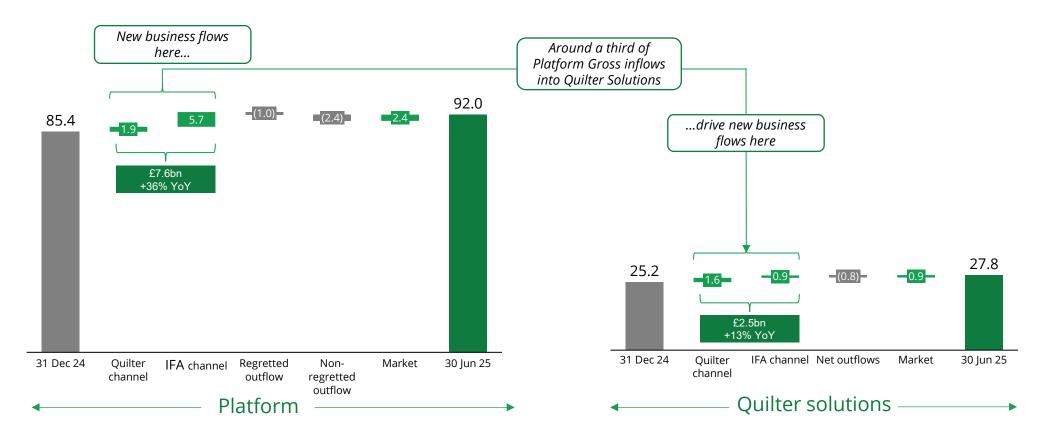


^{1.} Next Wealth MPS Comparison Report June 2025

^{2.} Quilter Wealth Select MPS AuMA of £21.0bn as at 30 June 2025.

Platform drives flows into Quilter solutions

Platform new business flows drive Quilter Investor flows £bn





Strategic priorities and next steps

Quilter

Strategic priorities

Flows



Grow distribution

- > Gaining market share.
- > Outperforming 4-5% net inflow target.
- ➤ Higher adviser productivity H1 £3.3m, +3%.
- > RFPs +14 in H1, Investment Managers +4 in H1.
- ➤ 63 Adviser Academy graduates.
- > HNW acquisition of GillenMarkets in Ireland.



Enhancing propositions

- WealthSelect on third party platforms.
- Quilter portfolio funds and advice referrals via NuWealth app.
- > Launched CashHub multibank in H1.
- > Developing Smooth Managed solutions.
- ➤ AGBR/Targeted Support opportunity.

Efficiency



Be future fit

- > Simplification and Transformation programmes on track.
- ➤ Investing to grow, including accelerating brand investment in H2.
- ➤ Operating Margin +1 ppt to 30%.
- > Building a high-performance culture.



Next steps



What has been achieved Optimisation: £50m savings. Simplification 1: £45m savings. Simplification 2: £43m of £50m target savings. High Net Worth legal entity migration completed.



Sustainable growth.

Deepen our competitive moats.

Drive operating leverage.

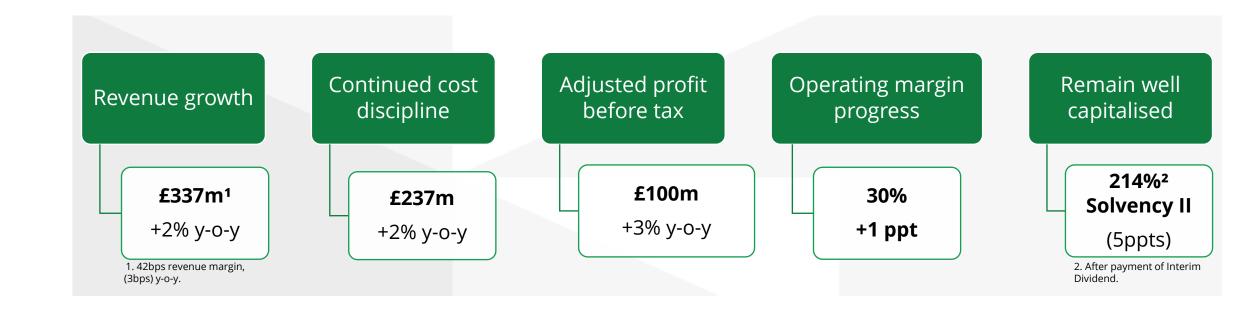


Mark Satchel Chief Financial Officer

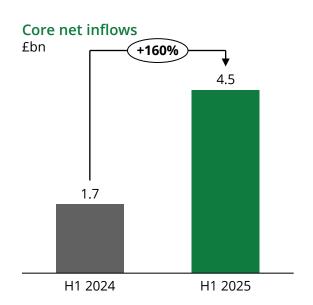
Introduction

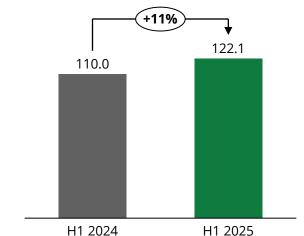
Quilter

H1 2025 results: solid delivery off a strong base



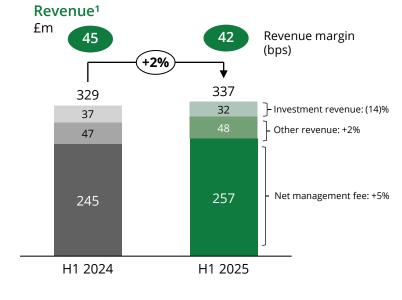
Solid delivery off a strong base



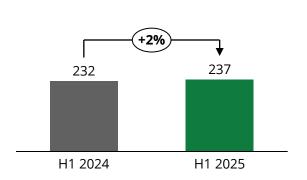


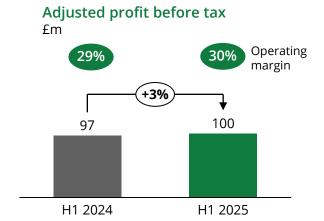
Average AuMA

£bn - Reported basis

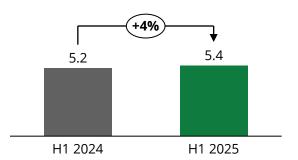


Operating expenses £m









Quilter

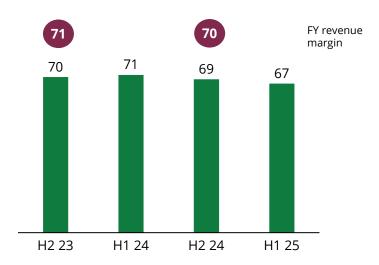
Revenue margins tracking in line with expectations



High Net Worth

Managed

Revenue margin progression bps



Margin decline in H1 25 in line with broad expectations reflecting MPS migration and lower cash balances.

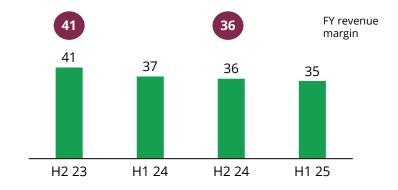
Affluent

Managed

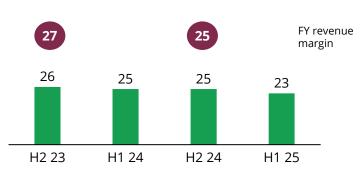
Revenue margin progression bps

Administered

Revenue margin progression bps

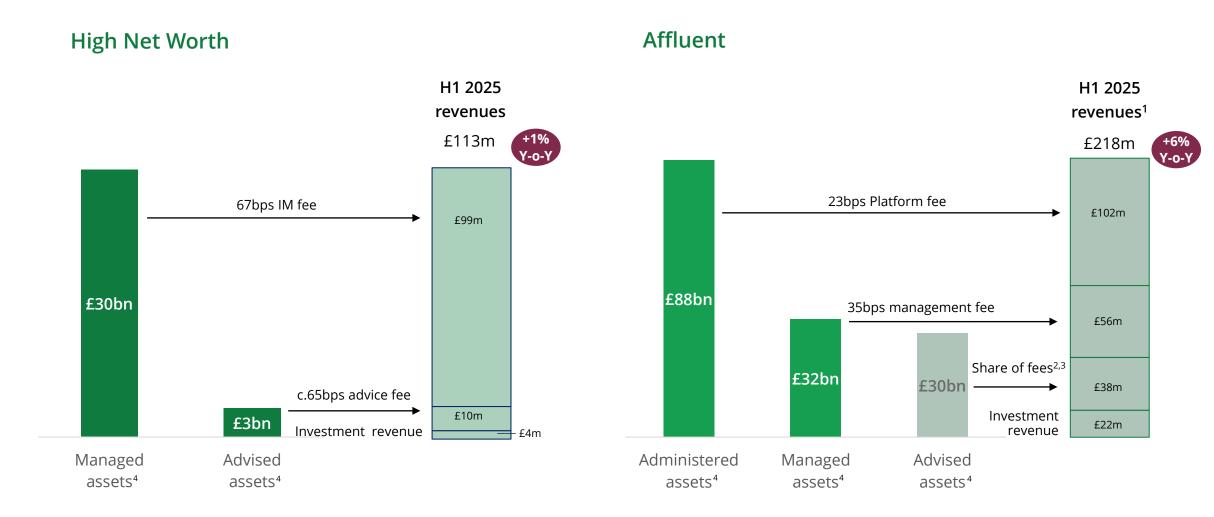


Mix effect from switching out of Cirilium Active into other Quilter solutions.



Trend in line with guidance for decline of c.1bp per annum.

Segment revenues: revenue momentum offsetting lower interest rates



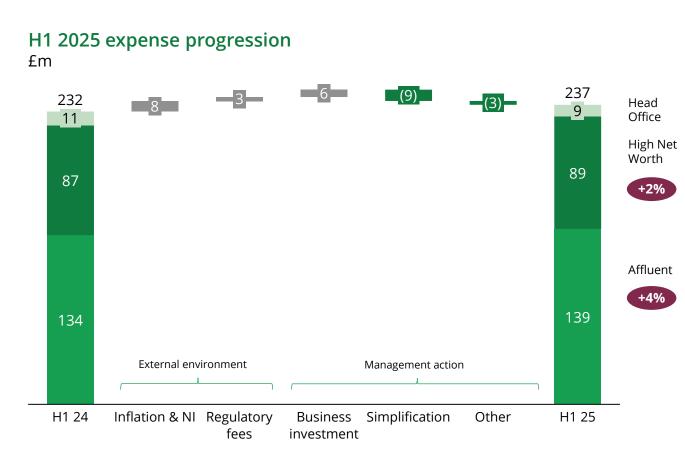
Revenue margins in the above, represents the revenue margins Quilter retains.

- 1. Affluent Advised asset revenue of £38 million includes £2 million of 'other'.
- 2. Quilter retains 15-20% of all fees generated by Quilter Financial Planning advisers.
- 3. Includes initial and Mortgage and Protection.
- 4. 2025 YTD average assets.

Simplification: efficiency supporting capacity to invest and grow



	Cost analysis (£m)			As a percentage of revenues		
	H1 2025	H1 2024		H1 2025	H1 2024	
Support staff costs	50	51				
Operations	6	6				
Technology	12	10				
Property	13	14				
Other base costs ¹	15	17				
Sub-total base costs	96	98		29%	30%	
Revenue-generating staff base costs	56	54		17%	16%	
Variable staff compensation	39	38		11%	12%	
Other variable costs ²	31	30		9%	9%	
Sub-total variable costs	126	122		37%	37%	
Regulatory/Insurance costs	15	12		4%	4%	
Total operating expenses	237	232		70%	71%	



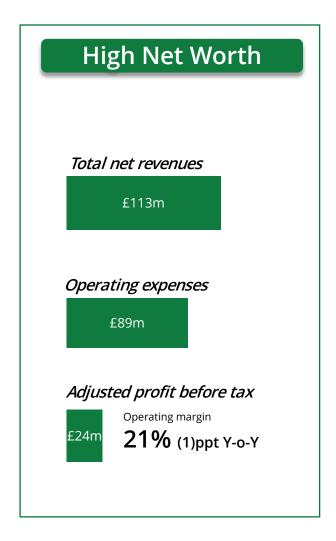
Numbers may not cast due to rounding.

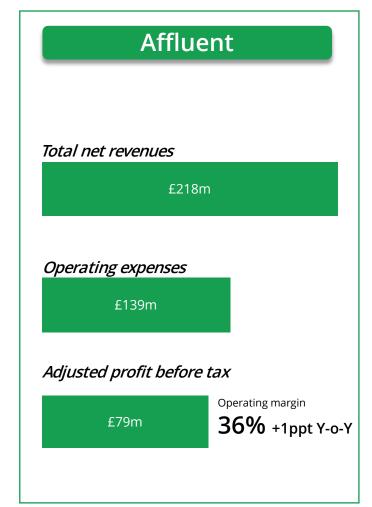


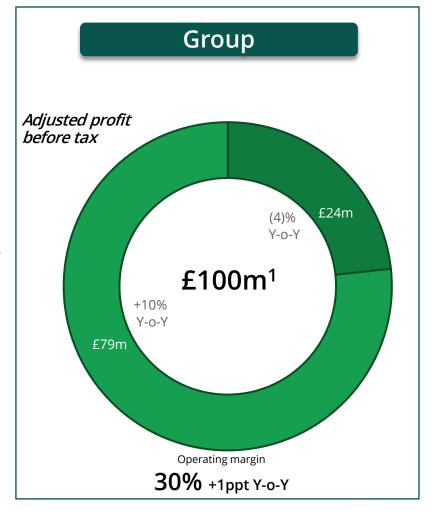
^{1.} Other base costs includes depreciation and amortisation, audit fees, shareholder costs, listed Group costs and governance.

^{2.} Other variable costs includes FNZ costs, development spend and corporate functions variable costs.

Segment financials: year-on-year growth driven by Affluent segment

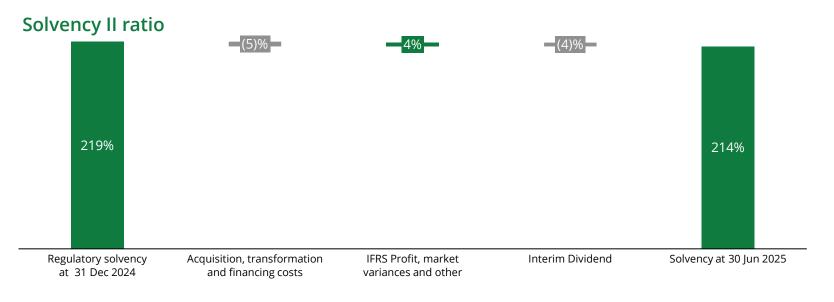






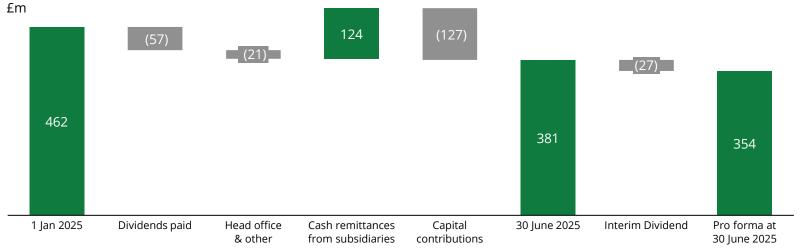


Strong solvency ratio and robust cash position



- Strong Solvency II ratio.
- Positive contribution from IFRS Profit.

Holding company cash



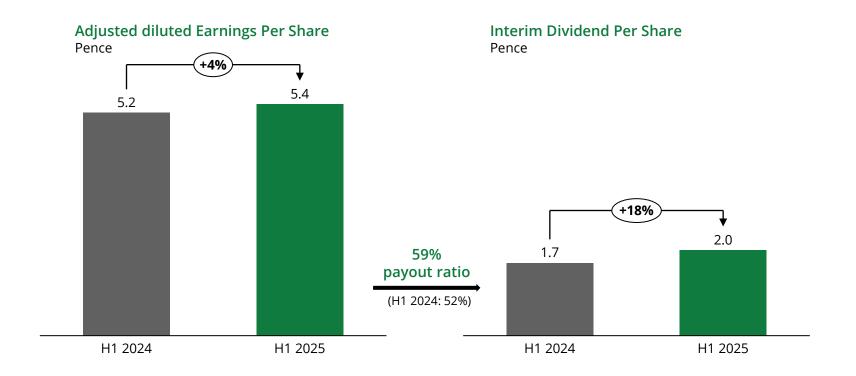
- > Holding company cash reserved for:
 - Medium term free cash holding requirement of c.£200m-£250m.
 - Remaining Simplification costs.
 - Select growth investment.
 - Liquidity management.
- Full review of capital requirements and capital allocation priorities to follow Ongoing Advice Review.



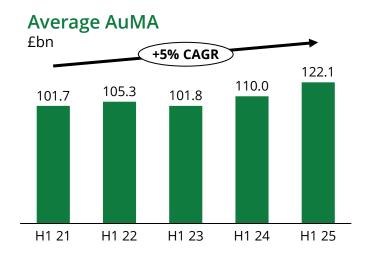
Dividend in line with FY 2024 payout ratio

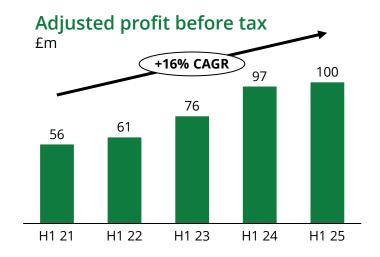
Dividend

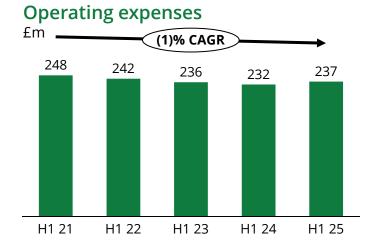
- > 2025 Interim dividend of a third of last years final dividend, equivalent to 2.0p, an increase of 18% (H1 2024: 1.7p).
- Dividend pay-out ratio of 59% (H1 2024: 52%, FY 2024: 59%).
- Adjusted diluted Earnings Per Share ('EPS') of 5.4p, an increase of 4% (H1 2024: 5.2p).

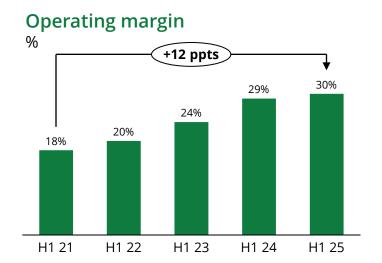


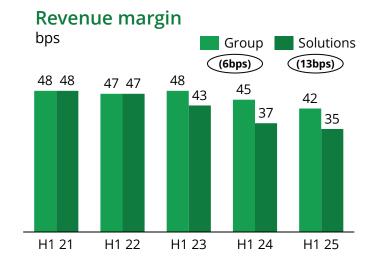
Consistent improvement and delivery











- Modest AuMA growth until recent flow improvement.
- Operating margin and profit improvement driven by cost discipline.
- Revenue margin changes driven by mix shift in Quilter Managed Solutions.



Guidance

	March 2025 guidance	Changes				
Net flows	➤ Net flows of 4-5% of opening AuMA on average, through the cycle.	Unchanged.				
Revenue margins	 Mix shift reducing High Net Worth margin by c.1bp per annum. Affluent managed assets – low to mid 30 bps, mix dependent. Affluent administered assets declining by c.1 bp per annum. 	Unchanged.				
Costs	c.£500 million for FY 2025.	Maximum of c.£500 million for FY 2025.				
Operating margin	Managing investment to deliver operating margin around 30% on a gradually improving medium-term trajectory.	Unchanged.				
Dividend	> Payout ratio of 50-70% of post-tax, post interest adjusted profit.	Unchanged.				

Conclusion

Quilter

Regulatory changes support structural industry growth

Quilter well positioned for the evolving regulatory landscape:

> Supporting individuals' taking responsibility for funding their retirement

> Intergenerational wealth transfer supports demand for personalised advice

> AGBR introduces targeted support to augment existing personalised advice

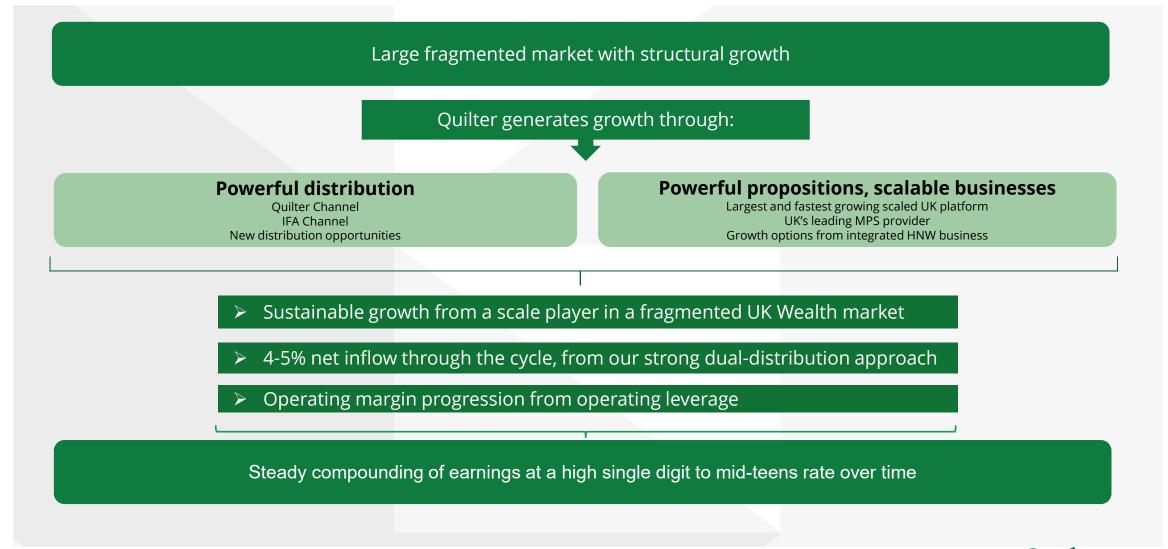
Quilter impact:

Underpins structural market growth

Supports demand for advice



Quilter: delivering today and tomorrow





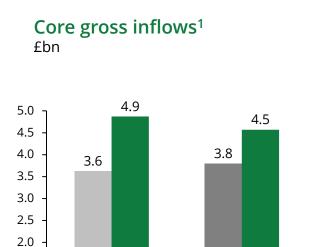


Quilter

Appendix

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Flows: maintaining strong momentum



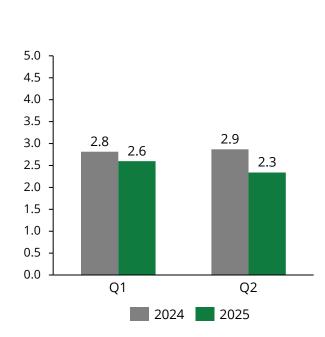
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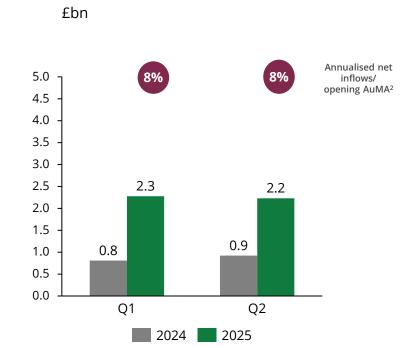
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Q1



Core gross outflows¹

£bn



Core net inflows¹

2024 2025

Q2



Totals include Inter-segment dual assets that reflect funds managed by Quilter Cheviot and administered by Quilter Investors and the Quilter Cheviot managed portfolio service solutions available to advisers on the Quilter Investment Platform.

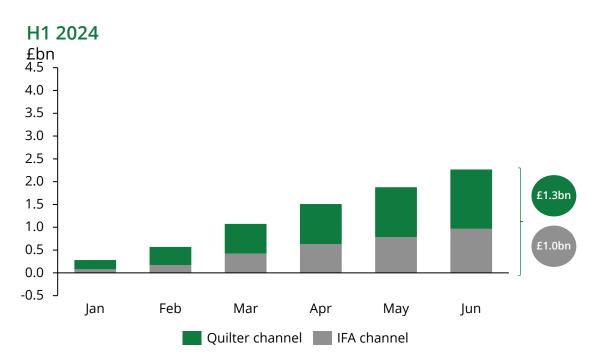
^{2. 2025} discrete quarter net inflows/opening AuMA on an annualised basis.

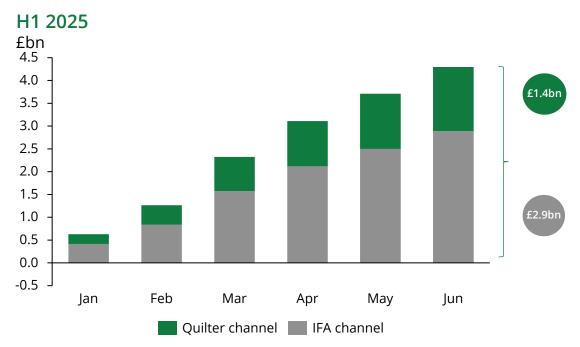
Material increase in IFA Platform net inflows in 2025

Initiatives driving year-on-year improvement:

- Adding new IFA firms to the Platform.
- Deepening relationships with existing advisers on Platform.
- Taking increased IFA new business market share in a larger market.
- Reduced outflow pressure from consolidators.

Cumulative monthly Platform net flows by channel¹



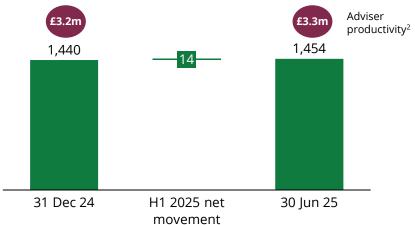




Grow distribution: Quilter channel

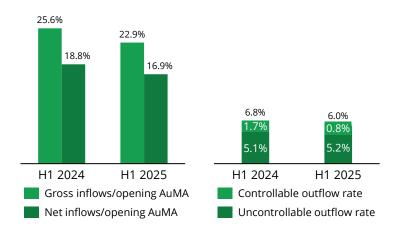


RFP numbers¹



Gross/net inflows/opening AuMA³





- Total RFPS (QFP and QCFP).
- 2. Adviser productivity (Group): Quilter channel gross sales per Quilter Adviser.
- 3. Platform excludes non-core.

Building a next generation advice business

Building the network of tomorrow

- > Advice Transformation Programme on track.
- > Adviser productivity improved by 3% to £3.3m (H1 2024: £3.2m).

Recruiting the advisers of tomorrow

- 14 firms joined the network in H1 2025 (FY 2024: 29).
- 63 RFPs were appointed from the Academy in H1 2025.
- On target to enrol over 160 students in the Academy in 2025 (2024: 160). Pipeline of c.75 for H2 2025.

Supporting the firms of tomorrow

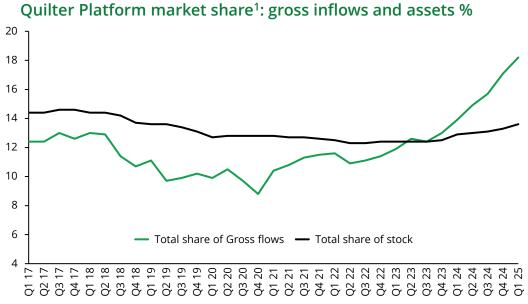
10 Quilter Partner firms across our Network.



Grow distribution: IFA channel

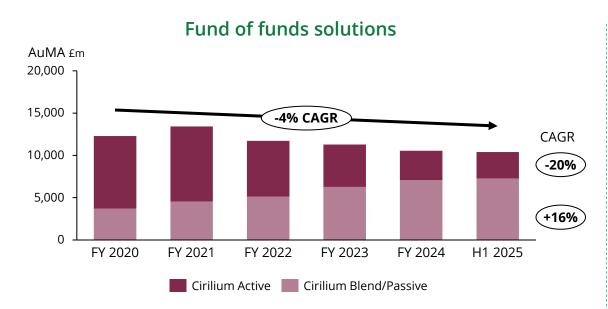








Principal Platform solutions: now rebased towards MPS and Blend/Passive





Flows (H125):

• Gross inflow: £0.1bn

• **Net flow**: (£0.4)bn

Revenue margin¹: c.65bps

Growth dynamic: Declining

Cirilium Blend/Passive

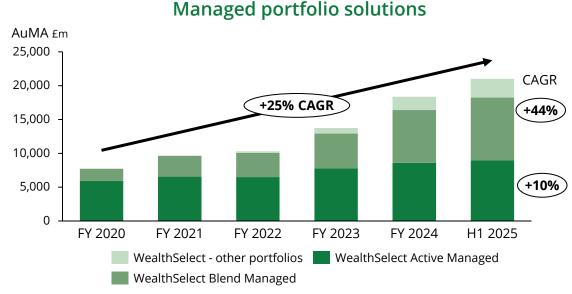
Flows (H125):

• Gross inflow: £0.8bn

• Net inflow: £0.02bn

Revenue margin¹: c.25-45bps

Growth dynamic: Growth



WealthSelect Active Managed

Flows (H125):

• Gross inflow: £0.7bn

• Net inflow: £0.2bn

Revenue margin¹: c.34bps

Growth dynamic: Growth

WealthSelect Blend Managed

Flows (H125):

• Gross inflow: £1.6bn

• Net inflow: £1.1bn

Revenue margin¹: c.28bps

Growth dynamic: Growth



^{1.} Revenue margins reflect Quilters retains revenue margin and depend on asset allocations and sub-mandates.

^{2.} WealthSelect other portfolios include Passive, Responsible and Sustainable ranges.

Quilter Investors: investment performance

As at 30 June 2025

Fund Range	Fund vs IA Sector Comparator					Since inception ¹
	WealthSelect Managed Active 3	1	1	1	1	1
	WealthSelect Managed Active 4	1	1	2	2	1
	WealthSelect Managed Active 5	1	1	1	1	1
Mosth Solost Managed Active	WealthSelect Managed Active 6	1	1	2	2	2
Wealth Select Managed Active	WealthSelect Managed Active 7	1	1	1	1	1
	WealthSelect Managed Active 8	1	1	1	1	1
	WealthSelect Managed Active 9	1	1	1	1	1
	WealthSelect Managed Active 10	2	2	2	3	3
	WealthSelect Managed Blend 3	1	1	1	1	1
	WealthSelect Managed Blend 4	1	1	2	1	1
	WealthSelect Managed Blend 5	1	1	1	1	1
Mankh Calast Managad Bland	WealthSelect Managed Blend 6	1	1	2	2	1
Wealth Select Managed Blend	WealthSelect Managed Blend 7	1	1	1	1	1
	WealthSelect Managed Blend 8	1	1	1	1	1
	WealthSelect Managed Blend 9	1	1	1	1	1
	WealthSelect Managed Blend 10	2	2	2	2	2
	QI Cirilium Conservative	4	4	3	3	2
	QI Cirilium Balanced	3	4	3	3	1
Cirilium Active	QI Cirilium Moderate	3	3	3	3	1
	QI Cirilium Dynamic	2	2	2	2	1
	QI Cirilium Adventurous	2	2	1	-	2
	QI Cirilium Conservative Blend	4	4	3	-	3
	QI Cirilium Balanced Blend	3	3	3	-	2
Cirilium Blend	QI Cirilium Moderate Blend	3	2	2	-	2
	QI Cirilium Dynamic Blend	2	1	1	-	1
	QI Cirilium Adventurous Blend	2	1	1	-	1

Investment performance

WealthSelect managed portfolio continued to deliver a strong performance.



High Net Worth: investment performance

Investment Performance

31 March 2025	Cumulative Return						
ARC PCI Steady Growth		1 Year	3 Year	5 Year			
	Quilter Cheviot PCI	2.49%	6.89%	39.32%			
	ARC PCI	2.06%	6.46%	37.62%			
	Relative	0.43%	0.43%	1.70%			

31 March 2025	Cumulative Return							
Equity Risk ARC P		1 Year 3 Year						
	Quilter Cheviot PCI	1.66%	8.06%	47.92%				
	ARC PCI	1.25%	7.19%	46.49%				
	Relative	0.41%	0.87%	1.43%				

Highlights

- > High Net Worth investment performance has been strong.
- ➤ Discretionary client portfolios have outperformed the ARC PCI Steady Growth peer group indices over 1, 3 and 5 years; and in the ARC PCI Equity Risk category, they have outperformed over 1,3 and 5 years, (figures to end March 2025).
- ➤ High Net Worth Core Managed Portfolio Solutions have outperformed the respective IA sectors over all time periods.

Client pricing: open, unbundled, with choice at the heart

Average fees example, reflecting current predominant choice by clients & their advisers % of investment

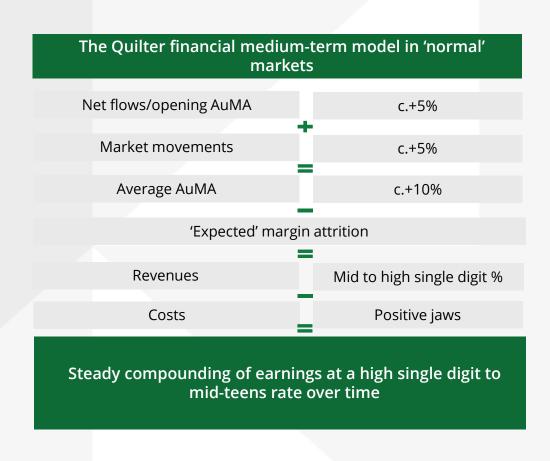
		Upfront			Ongoing p.a.				Total Equivalent p.a.	
		Advice	Total	Total p.a/ 10 Years (A)	Advice	Wrapper / Admin	Investment Management	Total (B)	A+B	Financial Advice Included?
Average fees, most popular investment, network adviser	QFP WS Blend Risk Level 5	1.04	1.04	0.10	0.66	0.21	0.59	1.46	1.56	Yes
	QFP - WS Active RL5	1.04	1.04	0.10	0.66	0.21	0.70	1.57	1.67	Yes
	QFP - WS Blend RL5	1.04	1.04	0.10	0.66	0.21	0.59	1.46	1.56	Yes
Average fees for £500K	QFP - WS Passive RL5	1.04	1.04	0.10	0.66	0.21	0.22	1.09	1.19	Yes
investment, Network adviser Platform charge, various solutions										
	QFP Cirilium Balanced Active	1.04	1.04	0.10	0.66	0.21	1.15	2.02	2.12	Yes
	QFP Cirilium Balanced Blend	1.04	1.04	0.10	0.66	0.21	0.73	1.60	1.70	Yes
	QFP Cirilium Balanced Passive	1.04	1.04	0.10	0.66	0.21	0.37	1.24	1.34	Yes

Source: Quilter plc – Based on actual charges made to clients over the last 12 months, produced for publication in December 2024. Notes:

- 1. The outcome highlighted in bold is currently the predominant choice made by clients and their advisers. Advice + Platform + WealthSelect Blend (risk level 5).
- 2. Advice fees are a function of case size, the 104bps and 66bps are the average charges for a £500k portfolio based on actual cases written in 2024 for new business and current ongoing charges.
- 3. Platform fee is based on a £500k portfolio.
- 4. Investment management fee is inclusive of Quilter's margin and that paid to the underlying fund manager.



Guidance



Efficient capital and balance sheet management



