



## Quilter plc 2026 Annual General Meeting

### Shareholder questions received in advance of the meeting

As outlined in our Notice of General Meeting, in addition to asking questions at the Annual General Meeting, shareholders were invited to submit questions in writing to the Company Secretary in advance of the meeting.

Topic	Question	Answer
Strategy	How is Quilter thinking about unlocking new sources of innovation and fresh thinking to better engage clients, improve financial advice accessibility, and drive long term growth in a rapidly evolving wealth management landscape?	<ul style="list-style-type: none"><li>• Quilter’s strategy is firmly focused on ensuring we continue to innovate in ways that improve client outcomes, widen access to advice, and support sustainable long-term growth.</li><li>• An important part of this has been the acquisition and ongoing development of Quilter Invest, the investing app formerly known as NuWealth. This has strengthened Quilter’s capabilities beyond traditional advised channels and helps us better understand how different customer segments engage with investing. Through this, we are progressing plans to introduce Targeted Support, enabling more people to receive appropriate help with their financial decisions in a way that complements financial advice.</li><li>• We are also actively involved in the cross-industry “Invest for the Future” campaign, which aims to improve the wider public’s engagement with long-term investing and address barriers that prevent people from making the most of their money.</li><li>• Technology and data innovation are also important enablers for us. Quilter is integrating AI across the business to improve efficiency, strengthen operational resilience and enhance the experience we provide to customers and financial advisers.</li></ul>

Updated 28 April 2026.